

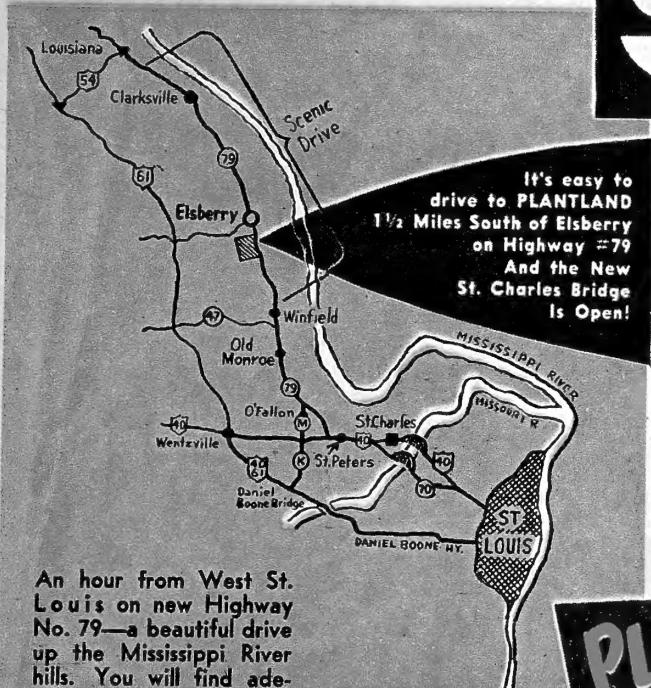
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[1959]

Ready Now!

FORREST KEELING'S GREEN THUMB SALE!

Annual
Spring



An hour from West St. Louis on new Highway No. 79—a beautiful drive up the Mississippi River hills. You will find adequate parking facilities, a spot to eat your picnic lunch and informed sales people to assist you with your planting problems.

FORREST KEELING NURSERIES
Phone Twin Oaks 8-5571

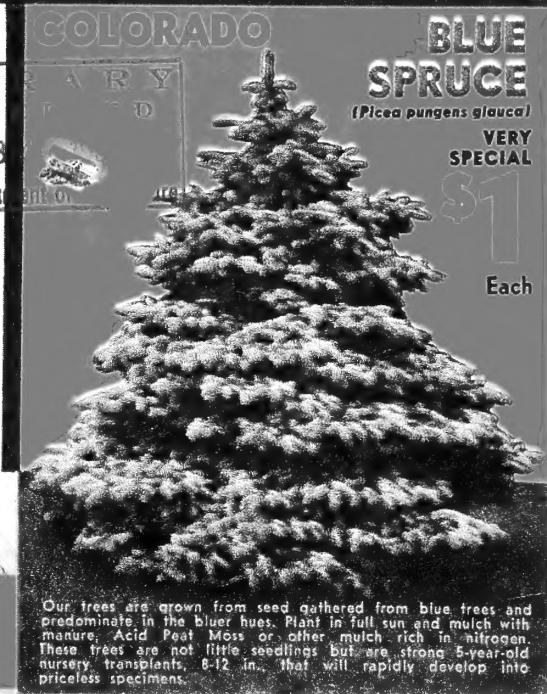
PLANTLAND'S

Continuing Through
MARCH - APRIL - MAY
Open Every Day thru May!

Greatest assortment of nursery stock
in the region—over 10 million plants on
our 250 acres!

Save Now — During Our Spring
22nd Anniversary Sale

PLAN TO DRIVE TO PLANTLAND!
PHONE TWIN OAKS
8-5571 OR ORDER BY MAIL!



Our trees are grown from seed gathered from blue trees and predominate in the blue hues. Plant in full sun and mulch with manure, Acid Peat Moss or other mulch rich in nitrogen. These trees are not little seedlings but are strong 5-year-old nursery transplants, 8-12 in., that will rapidly develop into priceless specimens.

Forrest Keeling
Quality

Lifetime MULTIFLORA ROSE "LIVING FENCE"



Horse High—Bull Strong
Goat Tight

year! Ordinarily, plants

And the fact that we grow and ship more of our living fence plants to more people throughout more of the country than any other nursery means we have been able to hold our price to rock-bottom minimum for quality stock.

Our Satisfied Customers—Your Best Guarantee

FROM MISSOURI: "I desire 200 more #1 Standard Thorny Multiflora Rose. None of the 350 I ordered last spring has died. Some of the shoots on some of the plants have already grown 5½ feet." St. Louis, Mo.

FROM OKLAHOMA: "I bought 50 from you last year, and they are wonderful." Oklahoma City, Okla.

FROM TEXAS: "This is a snapshot of a 3-yr-old Multiflora Rose hedge (stock from your nursery). Has thrived thru Texas drought and grasshopper siege of last summer without irrigation. It borders the road and gets plenty of water from road ditch when it does rain." Ft. Worth, Texas

FROM MICHIGAN: "We planted Multiflora Rose fence on our place at Pigeon, Michigan, in the fall of 1951—it survived two winters in fine shape and is now a nice fence—canes are 5 to 6 feet long—we're very proud of it." Lansing, Mich.

Millions of Forrest-Keeling Multiflora Rose Plants
Have Been Sold to Make LIFETIME FENCING



GUARANTEE

We guarantee that 95% of the No. 1 Standard (and larger sizes) Forrest Keeling Multiflora Rose that you buy from us will live.

If you will notify us during the first summer (before August 15) following planting of the number which do not live, replacement will be made equal to 95% of the number originally purchased.

Conservation grade will ordinarily give excellent survival but we limit the guarantee to 85% because this smaller size is more vulnerable to adverse weather and site.

ELSBERRY, MISSOURI

Hugh Steavenson
FORREST KEELING NURSERY

FROM ILLINOIS: "Of the 1000 plants of your No. 1 size which I set out last March all have made excellent growth except three—run over by a wheel in plowing. Attaining an average height of 28" in the past summer. I am willing to hazard the guess that I will have a cattle fence in less than three years!" Henry, Illinois

FROM PENNSYLVANIA: "We have had wonderful success with a thousand plants of your Multiflora Rose. After three years it will even hold our Chevyot Sheep!" Harrisburg, Pa.

FROM A SOUTHERN STATE GAME AND FISH COMMISSION: "We would like to place an order with you now for next fall delivery for 25,000 Multiflora Rose plants. The 20,000 plants we received from you this fall were excellent stock. You will be interested to know that survival of the plants so far is almost 100%. They are making vigorous growth at this time."

FORREST KEELING MULTIFLORA ROSE is a thick thorny, blossoming shrub that attains a height of 6 to 8 feet. When the plants are set close together (12 inches) in a single row they rapidly form an effective barrier against animals and people.

We grow only one type of Multiflora and we think there is none better for hedge fencing purposes. Its growth is somewhat umbrella-like. Canes shoot up 4 to 6 feet or more, then begin to droop with the slender ends of the side canes hanging almost to the ground.

The importance of selecting the right type of Multiflora cannot be over-emphasized. The U.S. Department of Agriculture says "When selecting plants for your fence hedge of multiflora rose, be sure they are erect and have stiff thorns." The University of Missouri, College of Agriculture, has this to say: "The multiflora rose is notorious for variability of form and vigor. Upright, spreading and trailing kinds may be found. Some have thorns, others are thornless. For hedge fence purposes, it is important to select the upright, thorny, vigorous type which grows a mass of dense canes from the ground to a height and spread of about eight feet."



Selecting parent stock
for thorniness, disease
resistance and vigor.
(Note our well-grown
fields of Multiflora.)

FRAGRANT
BLOOM OF
MULTIFLORA



Carefree—Inexpensive
PRIVACY and PROTECTION

PRICES Forrest Keeling MULTIFLORA ROSE

NO. 1 STANDARD

Top quality for general fencing. Well-branched. 15-18 in. (before pruning). Caliper 3/16-1/4 in. Husky, heavy, uniform plants.

100 to 7c
500 plants Ea.

CONSERVATION GRADE

10 to 15 in. (before pruning). Caliper 2-1/2 to 3-1/2 in. Balanced top and root.

\$3.99 Per 100
Plants

500 or more plants 5c Ea.

\$30.00 per 1000
plants

5000 or more plants 4c Ea.

JUMBO GRADE

Extra-heavy plants for quick effect. Stocky 18-24 in. (before pruning). Root-crown caliper 1/4 to 3/4 in. Heavily stemmed.

50 to 500 plants 11c Ea.
500 or more 8c each

COUNTRY CLUB GRADE—

For estate, country clubs, the home lot and similar uses where a stout barrier or screen is desired in the shortest period choose our giant "Country Club Grade." Top growth 24 inches and up (before pruning). Root-crown caliper 5/16 to 1/2 inch.

Plants \$19
Per 100

50 plants
\$10.50

25 plants
\$5.95



Country Club Grade Plant at Left
No. 1 Standard Grade at Right

PLANTLAND'S

SHADE TREE Sale

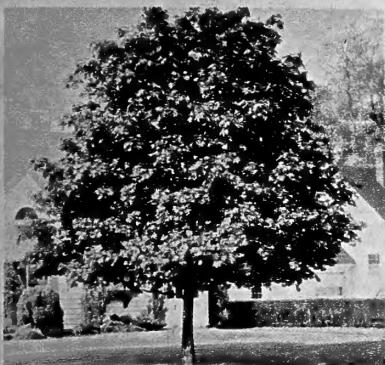


JAPANESE LARCH (*Larix leptolepis*)

Pyramidal growing tree, with soft green needles which are shed in late fall. Exceptionally beautiful in the spring when the small green needles appear. The open texture of foliage gives a light shade, making this a valuable lawn specimen tree. One of America's newest and finest trees.

2- to 3-ft. plants
THIS SPRING ONLY

\$1 Each



PLANTLAND'S NORWAY MAPLE

(*A. platanoides*)

Popular, beautiful, widely planted shade tree. Large growing tree, with rounded habit of growth. Masses of yellow flowers in spring before the leaves appear, make Norway visible "a mile away." One of the best known of all shade trees for its clear yellow autumn coloration.

See our large specimen
Norway trees on your next
trip to PLANTLAND.

Husky 4 to
5 ft. trees
Spring
sale price

\$1.49
Each

SILVER MAPLE

Rapid growing tree for quick shade. Leaves appear early in spring with silver beneath and light green on upper side. Small flowers open before leaves appear, in spring. Brilliant autumn shades of scarlet and gold. Hardy everywhere and thrives under almost all conditions.

Well-rooted, well-branched, straight trees.

6-Ft.—Only

\$2.75
Each



CLUMP WHITE BIRCH

Multi-stemmed form of the beautiful Paperbark (or Canoe) Birch. Grows rapidly and outer bark soon exfoliates to reveal snowy-white under-bark. Provides all-year beauty. Choice for naturalizing or informal effect.

3 to 4 ft. field-grown clumps

\$2.98
Each

SPECIMEN SHADE TREES

Growing on grounds we have one of the finest collections of specimen shade trees in the Midwest. Be sure to inspect these blocks of trees on your next trip to PLANTLAND. You'll find sizes up to 20 ft. and 4 in. caliper in a broad assortment of the better varieties.



SWEET GUM

The most handsome tree we can offer. Rapid growth, freedom from disease, hardiness and wide adaptability. Its star-shaped leaves are unlike any other tree and no tree displays such a riot of autumnal colors. Growth is columnar and stately yet its branches spread enough to provide abundant shade. We believe we have the largest stock of Sweet Gum in America. Field-grown, heavy branched

6-Ft. Trees
SPECIAL OFFER
Reg. \$7.50—Only

\$5.00
Each

PLANTLAND'S BROADLEAF EVERGREENS SELECTIONS



"Christmas all year" AMERICAN HOLLY

Finest broadleaf evergreen in America. Cutting twigs only increases density and form. Grows in sun or partial shade. These plants are seed-grown from selected types that have endured northern winters for as long as 70 years.

6-12 in. transplants
Only \$1.00
each

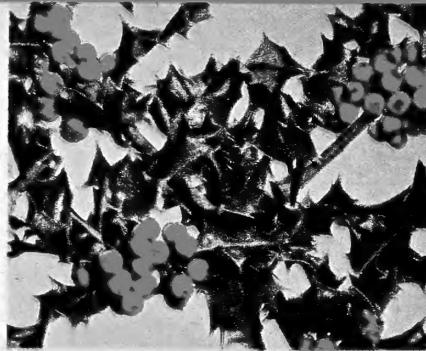
EVERGREEN SNOWBALL

(Viburnum burkwoodii)

New! And completely charming broadleaf evergreen. Hybrid between the famous *Viburnum carlesii* and *Viburnum utile*. Exquisite flowers produced in early spring — delicate heads of pale pink bloom which fill your garden with the fragrance of *Gardenia* on still summer nights. The leathery foliage assumes a claret autumn coloration. Plant in sun or partial shade where you can enjoy the exotic fragrance.

SALE!
Heavy 18-24 in.
Plants—Only

\$1.00
each



PLANTLAND'S Self Fruiting Holly

(*Ilex cornuta*)

Splendid form of bush Holly. Lustrous leaves and large bright red berries. This species produce berries without the aid of pollen. Has thrived at our location north of St. Louis for years.

Container-grown for perfect
transplanting

\$1.79
each



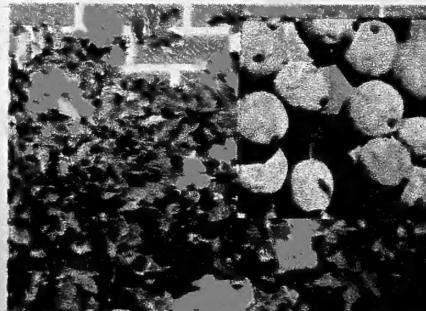
Roundleaf Japanese Holly

(*Ilex rotundifolia*)

Excellent lustrous evergreen foliage. Truly aristocratic evergreen to hedge your porch or patio. Our home-grown plants that have endured scorching summers and winter blizzards are not to be compared with tender shipped-in stock.

8-12 in. potted plants

\$1.00
each



OREGON GRAPE HOLLY

This broadleaf evergreen is easily grown, with shiny holly-like leaves and clusters of yellow flowers followed by bunches of blue berries. Thrives in shade or sun. Ornamental foliage is useful for cutting.

12-15 in. transplants

\$1.00
each

NOW
GREAT
SPRING

Sale

BROADLEAF EVERGREEN



ABELIA GRANDIFLORA

Exquisite dwarf broadleaf evergreen. Abelia begins to show its shell-pink blossoms at break of summer and simply doesn't stop until frost. Rich, lustrous foliage persists year-round except in the most severe winters.

Field-grown 15-18 Inch plants

3 for \$4.00;
10 for \$12.00

\$1.50
Each

MAGNOLIA GRANDIFLORA

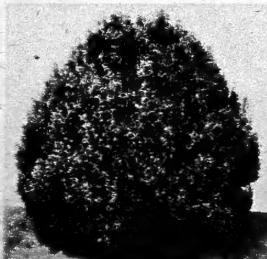
No other broadleaf evergreen is like the fabulous Southern Magnolia—huge, leathery, evergreen leaves. This romantic Magnolia towers to 90 feet in its southern range but is more often 20 to 30 feet when grown in the north. We are north of the Magnolia Grandiflora native range, yet our plants have thrived beautifully and are well acclimated.

Plants from pots;
8-12 inches **\$1.00**
Each

ENGLISH BOXWOOD

For hedging along walk or patio it has no rival. For years we have been building up an adequate stock of hardy St. Genevieve Boxwood and now have a limited supply of 2-year, 8-12 in. transplants.

6 or more
90c each.
\$1.00
Each

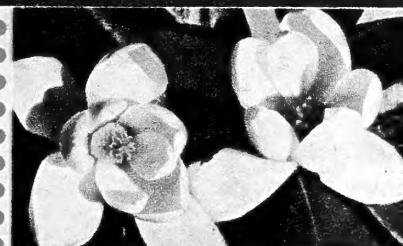


FLAMING FIRETHORN

Flaming, fiery red berries adorn this picturesque broadleaf evergreen through the fall and winter months. To create a mass effect in the corner of your home, or to train against your fireplace or wall, this is the plant to use.

12 to 15
inch plants; **\$1.00**
Each

BROADLEAF EVERGREEN



STAR VALUE!

WINTER EMERALD
(*Euonymus fortunei erecta*)

A fabulous Broadleafed Evergreen shrub. Distinctly upright growing with rich dark foliage. Extremely hardy and thrives in sun or nearly full shade. Remarkably easy to grow, and it holds its foliage tenaciously in late winter. Superb in the modern planting, and a superior substitute for boxwood. We have sold hundreds of these field-grown plants, 15-18 in., at \$2.49, but we want many more friends to know this remarkable landscape plant and offer it this spring only at

\$1.00
each



EVERGREEN WINTERBERRY

(*Euonymus patens*)

A wonderful broadleaf evergreen shrub. It thrives in deep shade as well as full sun. Glossy, rich, leathery foliage and masses of bittersweet berries in fall and winter. Exceptionally good as clipped or free-growing hedge.

15-18 inch plants

\$2.00 each; 3 for \$5.50

6 for \$9.90;
10 or more **\$1.50**
Each

Plantland's Hardy PERENNIALS

Pot-grown or transplanted for perfect planting. Hardy plants that have been out-doors through the winter and are now eager to grow and bloom!



Alyssum Saxatile—"Basket of Gold". Big clusters of bright yellow flowers in early spring. Excellent with Tulips. 12 in. high.

Aster Blue Lagoon—Finest of the deep blue Asters. Hardy; most prolific. Medium height and of easiest culture.

Giant-Spurred Columbine—McKenna Hybrids. Magnificent strain of Columbines—huge flowers, gorgeous colors and robust. Mixtures of all colors and shades.

Campanula (Bellflower) Blue Carpet. New introduction—compact and prolific bloomer from June to October. Lovely blue bell-like flowers. Use as low edging to flower garden or foreground of border.

English Cottage Carnations—Hardy new race of improved border carnations—rich carnation fragrance; fine 2-2½" flowers on 15-in. stems, exceptionally fine for cutting. Choose from—

Golden Sun

Shrimp Pink

Red Dazzler

Alaska

Evergreen Iberis (Candytuft)—Covered with a sheet of white flowers in spring so dense the rich, evergreen foliage cannot be seen. Plant 6 in. apart.

Phlox Subulata (Moss or Mountain Pinks)—Rainbow mixture of brilliant Blue, Pink, White, Red varieties. Dazzling colors in early spring for rockery, border and carpeting bare spots. Foliage moss-like, evergreen.

Delphinium (Larkspur) Belladonna Cliveden Beauty—Fine English improvement over common Belladonna—taller, more flowers per spike and brighter. A regal midsummer favorite in pastel blue. Plant 2 ft. apart in groups.

Gaillardia Burgundy—A gay and charming flower of orange and red which laughs at drought and blooms in utter profusion June to November. Plant in full sun on light and well-drained soil 6-8 in. apart.

Gypsophila (Baby's Breath) Floraplena—A profusion of feathery panicles of small, starry pink flowers on thread-thin stalks in early summer. Much desired for cutting and mixes with all other flowers in bouquets. Plant in full sun, 2 ft. apart, in well-drained soil.

Shasta Daisy Alaska—Immense white flowers, 5 to 6 in. diameter. Heavy bloomer and very hardy. Choice for bouquets. Plant 1 ft. apart in deep, rich soil in sun.

Viola Royal Robe—The finest of the fine among the amazing Violas. Flowers as the late Winters' snow melts, through the summer and without let-up until covered by winter snows. Flowers at Christmas are not unusual. Flowers are a lustrous shade of deepest violet-blue, delicately fragrant.

Hardy Phlox (Decussata)—The most popular and indispensable of all garden perennials. Nothing blooms so long through the hot garden months. None requires so little attention and grows so prolifically. Plant in well-drained, well-prepared and enriched soil 10 in. apart.

Here are the top varieties:

Bright Eyes—Brilliant red with dark eyes.

Daily Sketch—Salmon Pink with Crimson Eye.

Prime Minister—Pure white with bright crimson eye.

Salmon Glow—Rich salmon-pink with white eye.

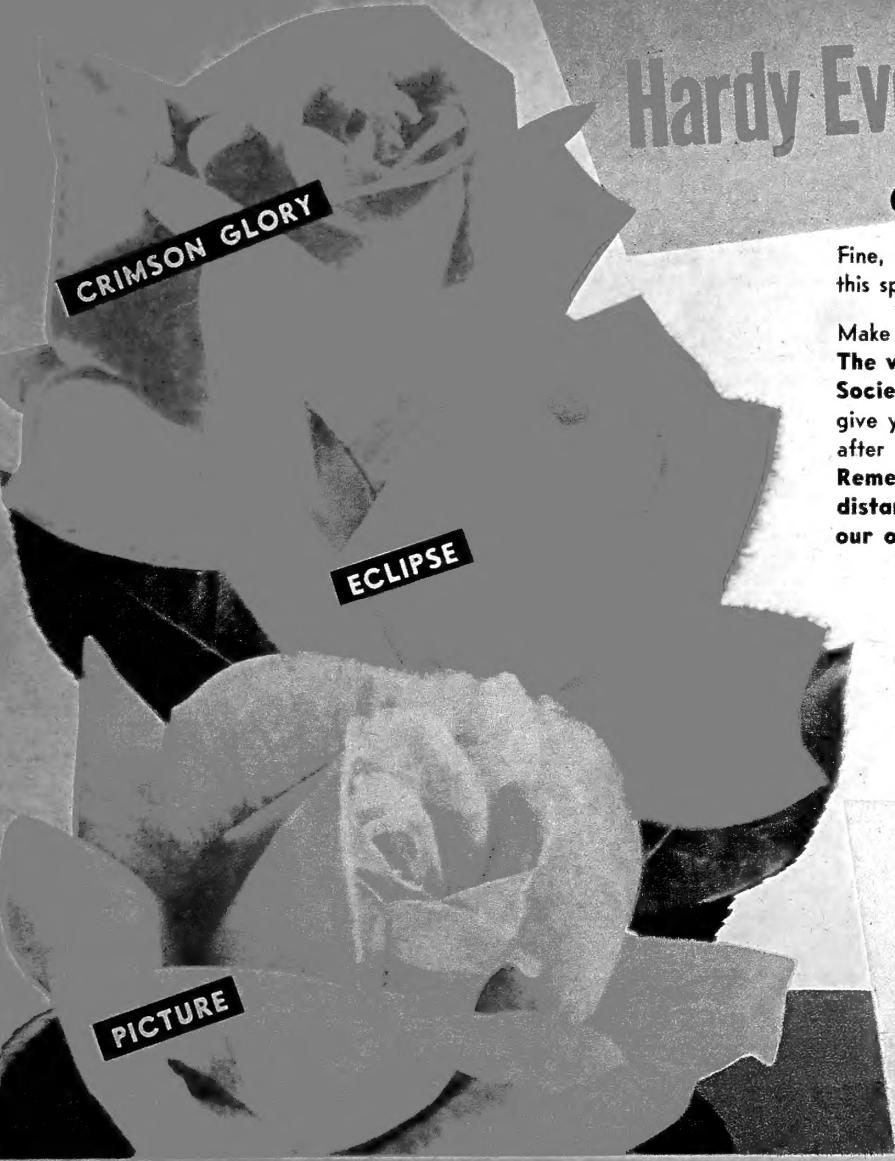
Red Hot Poker (Tritoma Pfizerti)—Brilliant, rich orange-scarlet flower blooming in August and September. A great favorite in mid America.

Plantland's Low Prices on All Perennials

Your
Choice

45c
Ea.

3 for \$1.19
12 for \$4.29



Hardy Everblooming ROSE Bushes

OUR GREATEST ROSE OFFER EVER

Fine, fat fresh two-year Nursery Grown rose bushes ready to pop in full bloom this spring and bloom abundantly through summer and fall!

Make no mistake—these are hardy, husky rose bushes field-grown under irrigation. The varieties included are at the top of rating list of the American Rose Society—the final arbiter on rose quality. These are all-time favorites to give you the most magnificent bloom, delicious fragrance and vibrant color week after week throughout late spring, summer and autumn. Sorry, no substitutions. Remember, these are no wax-topped plants, prepackaged at some distant point and shipped in. We carefully sort, grade and pack right in our own packing room to assure field-fresh quality.

We cannot guarantee the length of time our stocks of these roses will last at this truly terrific offer. We can assure our early mail order customers that they will be protected. When we peek in our bulging storage rooms we think we will have enough plants for our drive-in friends for the first few spring weeks. But when our stocks are gone they are gone! We cannot replace to sell at this price!

SPECIAL SALE!

Free: One sturdy LILAC BUSH, 18-24 in., in each ROSE bundle. This is the reliable European Lilac that produces large fragrant lilac blooms in profusion and is among the hardiest of shrubs—grows anywhere in the U.S. without any protection. Plant in full sun where it has plenty of elbow room—grows to 10 ft. or more.



for
only

Plantland's

VINES Are Decorative and Functional

Kudzu Vine

The fastest-growing vine and ground cover known. Shoots up to 60 ft. long, may be produced in a single season. Kudzu was introduced in this country in 1867, at Philadelphia, by a group of Japanese to shade their exhibits at the Philadelphia Centennial. In more recent years it has been promoted by the U. S. Dept. of Agriculture as a vine to cover and restore large areas of eroded lands.

In the warmer sections of the country Kudzu is an important grazing and hay crop. It has produced as much as 6 tons of hay per acre equal to alfalfa in food value.

Farther north we do not recommend Kudzu as a crop, but rather for a ground-cover plant to heal and protect areas of eroded ground, banks, highway cuts and fills and the like. Do not plant north of Missouri—Cleveland—Boston line.

Twenty years ago, Hugh Steavenson, then with the U.S.D.A., planted a barren highway cut on No. 79, just to the north of our nursery. Ever since, this planting has clothed the embankments in a deep mat of vegetation, completely impervious to erosion.

Plant crowns three or four feet apart each way. 10 crowns 50 crowns 100 crowns 1000 crowns

\$200 \$500 \$900 \$5500

(Write for prices on large quantities)



Baltic Ivy

(*Hedra helix baltica*)



Hardy form of English Ivy. Excellent vine for covering walls of stone and brick. Equally useful as a ground cover where grass is shaded out, or for shaded embankments. Spreads and covers rapidly. Plant one foot apart.

Six or more plants
25¢ each

PURPLE WINTERCREEPER

(*Euonymus fortunei* colorata)

Evergreen ground cover with leaves turning a purplish red in the fall and remaining that color all winter long. Thrives in sun or deep shade. We consider this one of the most useful, effective and good looking ground cover plants available.

6 or more only
25¢ each

HALL'S EVERGREEN HONEYSUCKLE

(*Iaponica halliana*)

A favorite ground cover. Evergreen foliage; white, deliciously fragrant trumpet shaped flowers turning to cream color. A vigorous, exotic vine which has taken kindly to American conditions and is well adapted and hardy most everywhere. Suitable in sun or shade. For ground cover plant on 2 foot centers.

45¢
each

3 for \$1.00;
10 for \$2.95;
100 for \$22.50;
1000 for \$187.50

BULGARIAN IVY

(*Hedra helix MBG* Bulgaria*)
(*Missouri Botanical Garden)

Truly a superb vine — providing a luxurious emerald carpet for your home grounds. Far superior in hardiness, vigor, character and appearance to any other ivy for use as a vine or shady-area ground cover. Brought to this country by Dr. Edgar Anderson, of the Missouri Botanical Garden (Shaw's Gardens), in 1934. It has proven itself for creating a "Smooth green carpet" in shady locations where grass will not grow. Its performance as a vine on stone walls, buildings and tree trunks is equally satisfactory. Its vigor, ease of establishment, verdant foliage and robust growth habit promise to revolutionize the use of ivy as a ground cover and vine in the midwest.

6 plants \$275
for
100 plants \$29.50

12 plants \$500
for
100 plants \$29.50



Julie Steavenson, daughter of PLANTLAND's proprietor, examining planting of Bulgarian Ivy in a Clayton, Missouri, garden. Every care is taken to assure propagation from true strain MBG Bulgaria.

ENGELMANN OR SCARLET-LEAFED IVY

(*P. quinquefolia*)

Sturdy plant to be used as a vine or ground cover. Turns a vivid scarlet in the fall, and is the first woody plant to show fall color. One of our favorite vines. Very hardy, and extremely fast growing. For ground cover plant on 2-foot centers.

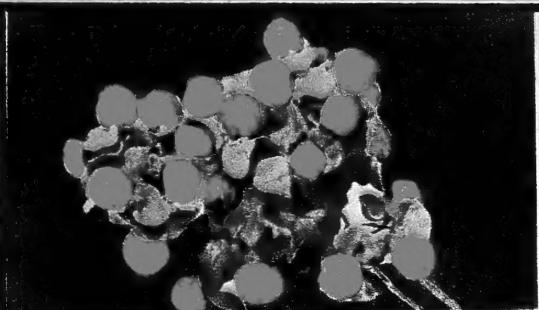
3 Vines \$1.00
for

Visit Us

It's Easy to Get to Plantland

An hour from West St. Louis, on Highway No. 79—a beautiful drive up the Mississippi River Hills. You will find adequate parking facilities, a spot for a picnic lunch and courteous and informed sales people to assist you with your planting problems.

Special



CHINESE BITTERSWEET

Have a bank or fence to cover in a hurry? These Chinese Bittersweet vines will thrive just about anywhere and will grow on the hottest, sunniest slope imaginable. Right north of our nursery, on the Government station grounds, there is a half-mile of fence completely clothed with these vigorous plants and what a riot of bittersweet color in the fall and winter! If you drive to the nursery, ask any of our folks to show you this planting.

Spring Sale **3 for 1⁰⁰**

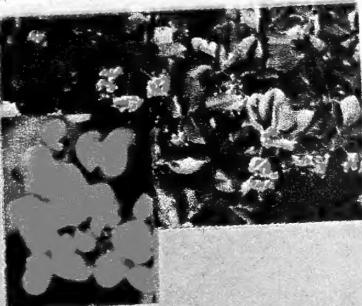


Long-Cluster Heavenly Blue WISTERIA (Wisteria floribunda)

Wisteria has long been a favorite vine in America but the short-clustered Chinese Type (*sinensis*) has been the one commonly planted, while the Japanese (*floribunda*) with its extremely long flower racemes, or clusters, is rarely seen. It is much superior, with flower clusters that cascade 2½ feet or even longer. It is considerably more expensive than the common type and worth the difference. Our variety, with deep azure-blue fragrant racemes, is as spectacular as it is beautiful. Completely hardy.

2 yr. No. 1 Plants
3 or more \$1.80 each
Order now!

\$2⁰⁰
Each



EVERGREEN BITTERSWEET

(*Euonymus radicans vegeta*)

Excellent evergreen vine, with lustrous, thick leaves. Has orange-scarlet berries in fall. Beautiful against a stone wall or chimney. Makes a low shrub in the open. Not a fast grower but its year-round effectiveness is unexcelled. One of the most sought after broadleaf evergreens in America.

\$1⁰⁰
each;
3 or more 90c ea.



MEMORIAL ROSE

(*Rosa wichuriana*)

At last, a superb ground cover for banks too hot and sunny for ivies. It grows flat on the ground where its matting runners tenaciously hold the soil and its semi-evergreen foliage creates a smooth carpet of greenery. White flowers in midsummer followed by red berries. Hardy, vigorous and pest-free. Plant 2 feet apart.

20 Plants \$4
10 for \$2.19, 50 for \$9
100 for \$16



LARGE FLOWERING BLUE CLEMATIS

(*Clematis-Lord Neville*)

Huge, velvety violet-purple flowers are of a color not shown in any other vine. Many clematis have been introduced but none, in our estimation, rival the glory of Clematis Lord Neville. Grows rapidly through summer and autumn and blooms all summer long. Likes fertile, moist, cool soil and a protective mulch. Use freely on pergola, fence, upright supports or rockeries.

Plants from pots. \$1.30 ea. per 3.

\$1³⁵
each

FORREST KEELING NURSERY "Plantland" Elsberry, Missouri

PHONE
TWIN OAKS
8-5571

PLANTLAND'S Clematis Collection

Plantland's Large Flowering Clematis are colorful vines with profusion of large blossoms through the summer months.

Lord Neville—Violet-purple (see below).

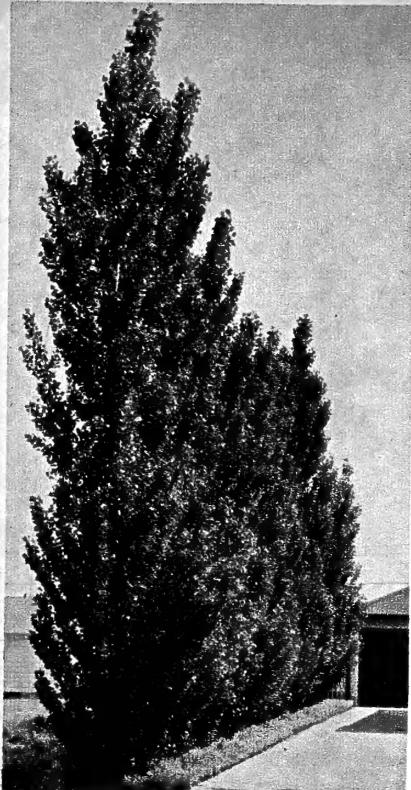
Ernest Markham—Large brilliant red flowers.
Lang. Canida—Immense, stunning, snow-white blossoms.
(Plants from pots)

Prices on above 3 large
flowering clematis:

\$1³⁵
each

2 for \$2.65

One each of the above three
varieties: a \$4.00 value **3 for \$3⁶⁰**



SILVER AND GREEN POPLAR (Bolleana)

An unrivalled columnar tree for screening or accent. Reaches a height of 40 to 50 feet and in a hurry. Trees on our own nursery have shot to 30 feet in four growing seasons. Best of all this tree does not "play out" like the Lombardy Poplar. It is far superior in every respect—character, form, beauty and long life. Silver and Green has foliage that is bright green above; silver beneath. Smooth, silver-green bark is most attractive winter and summer. Tree forms a narrow shaft of shimmering foliage no more than 5 feet wide when the tree is 25 feet tall. For tall windbreak or screen, plant in a row 5 feet apart.

4 to 5 ft. \$175 3 for \$450
5 for \$725 10 for \$1400
20 for \$2500

PLANTLAND'S

SHADE TREES at



GREEN ASH

One of the finest and most handsome trees for home planting. Rapid growing. A stately tree that transplants exceedingly well. Clean, disease free, a splendid shade and avenue tree.

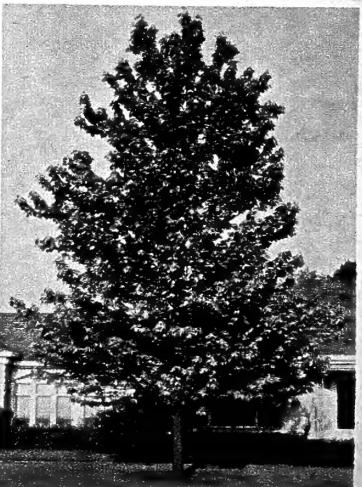
Sturdy field-grown plants. Well-branched 6-foot trees

\$275
each

Moraine Locust (Plant Patent #836)

Sensational new shade tree that has won wide acclaim as replacement for disease-affected American Elm. Moraine is vigorous and rapid growing. It is strong branching and stands up under storms. Delicate, finely cut leaves cast light lacy shade that encourages a verdant grass turf. Thornless and podless. An extremely clean tree—the leaves disappear as they fall. Thrives in spite of smoke and soot and on virtually all soils. Hard woodied; bends but rarely breaks or splits.

6 to 7 ft.
branched
trees **\$750**
each



CRIMSON KING MAPLE

(Plant Patent #735)
Best Red Maple grown today. Leaves come out a blood-red and stay red all summer. Completely hardy. It reaches an ultimate height of 50 feet. Our plants are two-year better than older plants, seem to establish better than older plants.

Field-grown 2-year
5 to 6 ft. whips

\$495
each

MISSOURI BLACK WALNUT

No nut tree excels the native Black Walnut for stately growth and toothsome nuts. This Spring we offer strong 4 to 5 foot trees produced from our heavy bearing trees at PLANTLAND.

Only **\$2.00**
each

GOLDEN WEEPING WILLOW

Finest of all Willows. Beautiful, graceful branches sweeping to the ground. Gold colored bark makes this tree attractive summer and winter. Very fast grower.

Field-grown 5 to 6 ft.
2.25
each
2 for \$3.95



SPRING SALE PRICES!



Plantland's THORNLESS HONEYLOCUST

(*Gleditsia*)

For street and lawn planting this tree is one of the more favored to replace American Elm. Fragrant, creamy flowers appear in May. Lacy, delicate foliage lends an exotic effect. It is rapid-growing and perfectly hardy.

Heavy Field-Grown Branched Trees

This Spring
Only

\$1.99
Regularly \$4.00



PIN OAK

Handsome, hardy and grows most anywhere. Spire-like or pyramidal form makes it No. 1 for street tree planting. Equally suitable as a lawn specimen. Fine textured foliage becoming scarlet in autumn.

Well Branched
4 to 5-ft. Field-Grown Trees

Regularly \$4.50—
Special This Spring **\$2.50**
2 for \$4.75

Ginkgo or Maidenhair Tree

The oldest tree known to man! Fossils show existence on earth for 10,000,000 years. Beautiful small fan-shaped leaves. Picturesque, wide spreading branching habit. Clear yellow autumn foliage. Hardy, durable, disease free.

5-6 ft.
field-grown **\$7.50**
each

America's Newest
Shade Tree Sensation!

CORK TREE

(*Phellodendron amurense*)

America's newest hardy Shade Tree. Wide spreading branches and deeply furrowed cork-like bark, white flowers and huge bunches of black berries make it an outstanding shade tree. Grows with great rapidity and wide spreading habit, provides shade in a hurry.

4 to 5 ft. field-grown
trees **\$3.25**
Each.



Plantland's HYBRID ELM

Blight-free—grows like mad—sturdy, tough, casts a soft, restful shade. Rarely do you find a combination of extremely rapid growth and durable, strong structure in a shade tree. Our grafted Hybrid Elms provide this combination. These trees have never been known to be attacked by the blights of American Elm.

5 to 6 ft.
field-grown trees
2 for \$7.19

\$3.69
each



LITTLE-LEAF LINDEN

(*Tilia cordata*)

Our choice of all trees in the Linden group because of its dense habit and pyramidal growth. Fragrant yellow flowers in July. Very hardy.

36 in. trees—Special
this Spring only **\$1.00**
each



PLANTLAND'S Colorful Hedging and Screening Plants!

PLANTLAND'S PARVIFOLIA SCREEN

Dense, twiggy 18 to 24 in. plants:

| | |
|----------------------------|----------------|
| 50 plants 100 ft. of hedge | \$11.50 |
| 25 plants 50 ft. of hedge | \$6.00 |
| 10 plants 20 ft. of hedge | \$2.50 |

(*Ulmus Parvifolia*)

Rare, rapid-forming and handsome beyond words! For some years tree experts have recognized Parvifolia as an exceptionally fine tree but it has been so scarce as to be virtually unobtainable. We first became acquainted with the merits of Parvifolia from some handsome specimens at the Missouri Botanical Gardens. With some effort we succeeded in propagating the plant and after growing it in our nursery we discovered its amazing merits as a screening plant. Parvifolia grows very dense and twiggy—yet with great rapidity. It branches right down to the ground and plants a year after planting resemble a boxwood of 10 years growth! Parvifolia means "tiny leaves." The small leaves are very dense and almost as dark green as a yew tree. Furthermore, they remain on the plant LONG IN THE FALL when other shrubs are bare and bare. We have not found Parvifolia to be attacked by any disease or pest. It is exceptionally clean and litter-free. It is certainly not fussy as to soil and grows with uniform vigor under a variety of conditions. While it will tolerate some shade, it thrives best in the open. Parvifolia may be clipped to form a low hedge but it is in its full glory as a living screen of 5 or 6 feet. Its light twigs are easily sheared and the screen can then be maintained at any desired dimension. Parvifolia is so rare we know of no other nursery in the country that has an appreciable supply of plants. Our stock, while good, will be snapped up in a hurry until we can propagate more. If you want a luxuriant screen for privacy about your home grounds order enough plants now. Plant 2 ft. apart.

Japanese RED LEAF BARBERRY

(*Berberis thunbergii atropurpurea*)

Great improvement over the older green Japanese Barberry. Blood-red leaves provide rich color to home grounds from spring until fall and the red berries remain to provide winter color. Noted for ability to withstand dry conditions. Plant in full sun 8 inches apart for a tight hedge. Field-grown 8 to 12 in. branched seedlings.

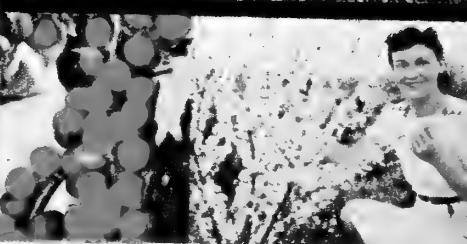
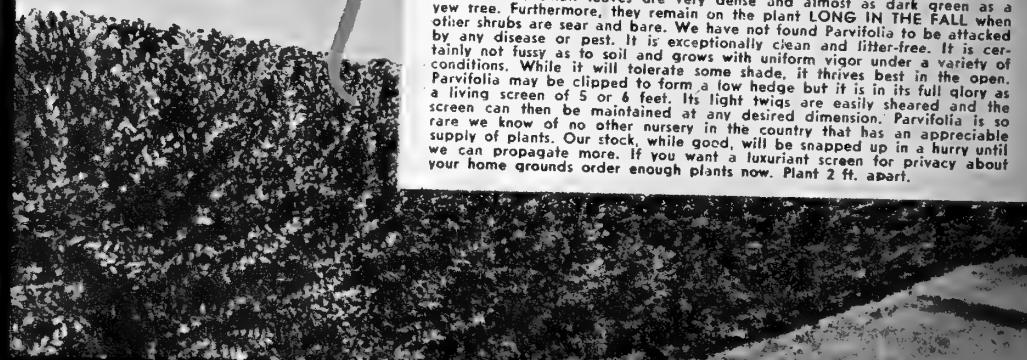
Each 15¢ Each 14¢ Each 13¢
per 25 per 50 per 100

AMUR SCARLET MAPLE

(*Acer ginnala*)

Best dwarf maple. In the summer the scarlet-red fruit against forest-green foliage creates an excellent color combination. A good tree for specimen or for screening purposes, requiring little care. 2-Yr. Plants—18-24-in.

| | | | |
|-------------------------------|----------------|------------------------------|---------------|
| 30 Ft. of Screen (10 Plants) | \$4.50 | 60 Ft. of Screen (20 Plants) | \$8.00 |
| 120 Ft. of Screen (40 Plants) | \$13.50 | | |



SHRUB CHERRY HEDGE

(*Prunus tomentosa*)

Serviceable flowering shrub hedge bearing masses of luscious cherries. Grows to 6 or 8 ft. so never needs trimming. A veritable snow-bank of white, slightly pinkish blooms at break of spring. Sparkling scarlet cherries, $\frac{1}{2}$ in. diameter, in June.

Heavy 18-24 inch heavy field-grown plants

| | | |
|----------|---------------|----------------|
| each 79¢ | 5 for \$3.79 | 20 for \$12.79 |
| | 10 for \$6.79 | 40 for \$23.79 |

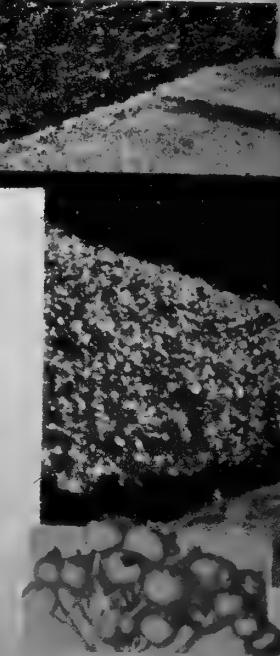
RED Hawthorne HEDGE

(*Crataegus cordata*)

Superb plant for hedging. The most serviceable and luxurious tall hedge or screening you can buy.

15 to 18" plants,
Plant 18" apart

| | |
|--------|----------------|
| 10 for | \$4.00 |
| 20 for | \$7.00 |
| 40 for | \$12.00 |



IRONCLAD SCREENING and HEDGING at Spring Sale PRICES

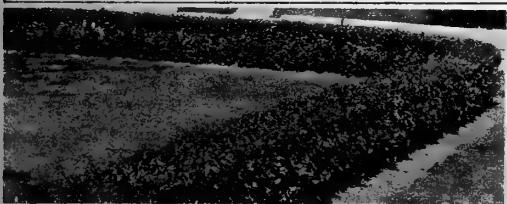


Gain Low Cost Privacy and Protection with Lovely

AMUR HONEYSUCKLE SCREEN

(*Lonicera maackii podocarpa*)

Now your home grounds can be screened from dust, noise, traffic, objectionable views and trespass with this living fence of sturdy, vigorous Honeysuckle at amazingly low cost. Referred to as "Thanksgiving Honeysuckle" because of its profusion of bright red berries and forest green foliage at Thanksgiving, when other shrubs are bare. Fragrant flowers in late May. Completely hardy and disease free. Never needs spraying. Thrives in sun or shade. A bushy plant from the ground up. Does not become "leggy". A perfect nesting haven for song birds. Set plants two feet apart in a single row for hedge effect next summer.



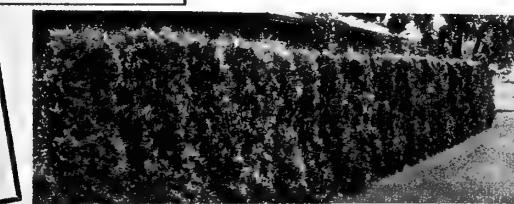
CHINESE EVERGREEN PRIVET

(*Ligustrum sinense*)

In most winters at our location foliage is retained all winter. We secured a strain of this lovely privet several years ago to test for hardiness. Last winter was the coldest in several years (dipping well below zero) and the plants came through with only minor injury. Foliage is a shining emerald green. Huge panicles of white flowers in mid-July (unless pruned off) when few shrubs are in flower. May be clipped to any size or shape.

10¢ 12 to 18-in. plants—Plant 6 in. apart in single row
each in quantities of 25 plants or more

SEE PAGE #2 FOR
SPRING SALE
PRICES ON
MULTIFLORA
ROSES



EVERGREEN WALL OF GREEN

May be confined to a low hedge 15 inches tall or allowed to grow into a tall screen to 15 feet! The U.S. Plant Center adjoining us has hedges and screens of this same wonderful plant from 3 feet to 20 feet in height, all the same age. Hardy, fast growing, durable. Evergreen foliage emerald green in summer, rich forest green with bronze in winter. Prefers full sun. Plant two feet apart. **Stocky 30"-36" plants:**

\$1.00 each
10 ft. Hedge(5 pls.) \$4.90 40 ft. Hedge(20 pls.) \$18.50
20 ft. Hedge(10 pls.) \$9.50 100 ft. Hedge(50 pls.) \$45.00

SUB ZERO LILAC SCREEN

This is a type of old-fashioned Lilac (*Syringa vulgaris*) from the high hills of Austria. Heavy trusses of fragrant lilac-flowers in May. Very vigorous and hardy. Will endure temperatures to 20° or 30° below zero and will prove hardy anywhere in the country except extreme northern Minnesota and northern North Dakota. Foliage rich dark green, dense and leathery. Use as a screen background, living fence or property divider. Lilacs do best in full sun. They relish lime and respond to fertility. Do not expect abundant bloom until well-established. Plant one foot apart in a single row for quick forming hedge or screen.

Stocky 2-yr. plants, 12-18 in.
25 for \$3.79
50 for \$7.00
100 for \$13.70



RUSSIAN OLIVE HEDGE

(*Eleagnus angustifolia*)

Exciting gray-green silvery foliage. Yellow flowers, silvery outside, in June. Thrives most anywhere. A favorite species for screening and windbreak planting.

Grows to 20 ft.—Heavy 12 to 18 in seedlings—
Set 2 feet apart for quick-knitting hedge

10¢ each in quantities of
25 plants or more

Choicest
Varieties in

PLANTLAND'S ORNAMENTAL TREES

At Down-to-Earth Prices



JAPANESE FLOWERING CHERRY

This is the famous Japanese Flowering Cherry that constitutes the majority of trees about the Tidal Basin in Washington, D.C. A fairly small tree, spreading and umbrella-like in conformation. Becomes a cloud of fragrant white to pink blooms in late spring.

2 to 3 ft. Branched Plants

\$1.00
each

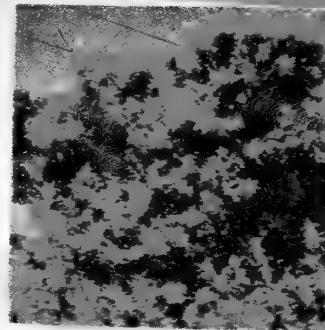
(*Corylus contorta*)

Rare, new shrub growing to about five feet. An unusual conversation piece, with twisted, turned almost cork-screw-like branches that remind you at once of "Harry's" famous cane. Beautiful in winter, with the twisted branches silhouetted against the snow. Easy to grow. Plant in sun or shade.

Field-grown 15 in. plants

\$3.50
each

• • • • • • • • • • • • • • • •



GOLDEN RAIN TREE

(*Koelreuteria paniculata*) Unique flowering tree for your garden. In mid-summer the whole tree is a cascade of golden bloom. Golden yellow flowers are borne in long spikes—a breath-taking sight when they stir in the breeze.

3 to 4 ft. Field-Grown Plants \$2.49
each



HOPA CRAB

One of the finest Flowering Crabs—masses of rose-colored blossoms followed by large, crimson Crabs (crimson all through) that are highly decorative and excellent for preserves.

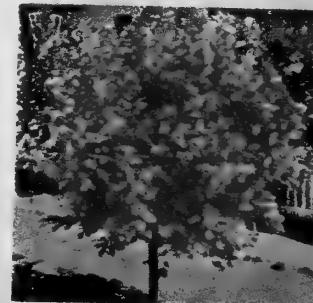
Field-grown 4 1/2 to 5 ft.—
Heavy branched plants \$2.75
2 for \$5.00 Special



REDBUD

(*Cercis canadensis*) Pleasing, heart shaped foliage and picturesque form. Excellent for accent in shrub border. Or a grouping of three to five Redbuds planted close together—perhaps 5 feet apart will present a breath-taking picture.

Hardy Field-grown, 3 to 4 feet, well branched



THUNDERCLOUD

Reaches only 12 to 15 feet at maturity but bold outline and flaming foliage give a color glow no other tree can duplicate. In the spring, bright red buds open into pink blushed blooms with deep red throat. Blooms are followed by small red plums that are good to eat.

Field-grown—well branched
3 ft. trees

PLANTLAND'S

SHADE LOVING Plant Selection Sale!



HARDY ORCHID

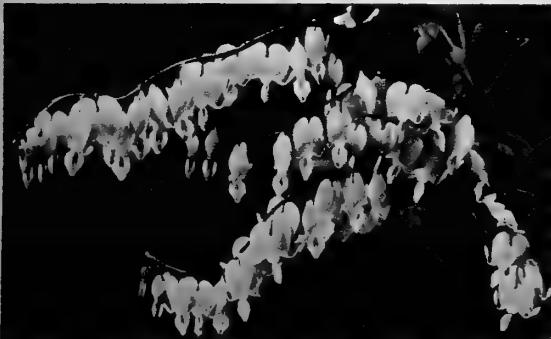
(*Bletilla Hyacinthoides*)

A lovely small true orchid anyone can grow in the garden or in the house in a pot with ordinary garden soil. As easy to grow as hardy perennials. Six to eight dainty Cattleya colored flowers grow on a stem 12 to 15 inches tall.

This rare plant was secured for us by Mr. Koshimizu of Yokohama who handles our Japanese seed and bulb importations. By buying in quantity direct from these good Japanese growers we effect remarkable savings for you.

Bulbs have 2 to 3 good flower buds. Grows beautifully in half-shady moist places, soon forming large clumps.

3 fine bulbs for **\$1.00**



PLANTLAND'S BLEEDING HEART

Old fashioned favorite. Pink, heart shaped flowers resemble a graceful valentine. Lovely in mixed bouquets. Does exceedingly well in partial shade, producing hundreds of blooms. Blooms for several weeks in late spring.

\$1.00
Ea.



Fancy Leaved CALADIUM

Very showy foliage plants with red, green and white variegated leaves. Marvelous pot plants for sunporch or for shady window boxes. Or plant outdoors in shade or semi-shady locations, four inches deep. Heavy bulbs.

3 bulbs for **\$1**

6 Bulbs for **\$1.85**



ROSE GARDENIA

Well known winter blooming Gardenia used extensively by florists. Our plants are in bud and will soon furnish waxy white corsage blooms. Foliage is a rich lustrous green. Culture is same as Geraniums. Gardenia requires more light than house plants and thrives best out-of-doors through spring, summer and early fall. Bushy plants, filled with bloom-buds, growing in 3 in. pots.

75¢ each



HARDY BOSTON FERN

Beautiful shade-loving plant for that shady spot "where nothing will grow." Boston Fern is the most satisfactory and elegant variety. Lush, handsome foliage. Likes plenty of moisture but good drainage. Plant 10-in. apart.

60¢ each **3 OR MORE**
50¢ EACH

Flowering

HEAVY FIELD-GROWN PLANTS
at MONEY-SAVING PRICES

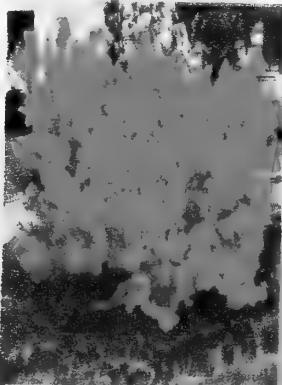


CARDINAL BUSH (Weigela vanicekii)

Heavily covered with hundreds of scarlet-red blossoms in mid-May, and scattered blooms throughout summer. Extremely hardy. Plant in full sun or partial shade. A "must" where maximum color is desired.

Field-grown
18-24 in. heavy plants
3 for \$4.00

\$1.50
Each



FORSYTHIA "Plantland Gold"

Spring isn't Spring without Forsythias and ours will give you more bushels of bloom than any we know. Upright habit of this form makes it excellent as a specimen or in a group of three plants.

24 to
30-inch
plants
3 or more \$1.40 each

\$1.49
Each

Blue Prince Hydrangea (Nikko Blue)

Immense globe-shaped flowers, 12 inches across, last 8 to 10 weeks or more. Pure pink on alkaline soils; a heavenly light blue where plant is in acid soil. Plant grows to 2 or 3 feet in diameter and height.

\$1.69
Each



HILLS OF SNOW HYDRANGEA

Excellent small shrub. Dense growing with conspicuous, large, creamy white flowers in July. Blossoms at the ends of the stalks so profusely that the plant is a rolling mass of showy bloom.

Field-grown plants
15 to 18 in.
3 or more 90c each

\$1.00
Each

CLETHRA PINK SNOW

Clethra bursts into snow bank of bloom in late July—when most shrubs are no longer flowering and fills the entire garden with a delicate fragrance. Neat and compact growing to 4 to 5 ft.

Bushy
18-in.
plants
3 or more \$1.10 each



Plantland's GREEN THUMB



PINK SMOKE

(*Cotinus coggygria* Smoke Tree)

Entire body of this dwarf tree (grows to 15 ft.) is enveloped in summer with masses of misty pinkish-grey flowers that make entire plant resemble a drifting cloud of pink smoke. Lush, bronze-tipped foliage develops fiery red and gold autumnal colors.

Field-grown 2-3 ft.

\$1 69
each

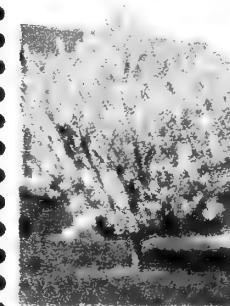
Sale!

ORNAMENTAL Flowering TREES

TORINGO FLOWERING CRAB

Toringo is a mass of pink buds in early May, bursting into delicately tinted bloom. Small reddish-yellow fruits provide a second period of color from late August to mid-November.

4 to 5 ft.
\$1 49
each



GOLDEN CHAIN TREE

(*Laburnum*)

Rare, beautiful flowering tree filled in the spring with golden flowers in clusters 12 to 18 inches long. A small tree with green bark and exaggerated clover-like leaves. Prolific blooming plant.

4 to 5 ft.
\$2 49
each

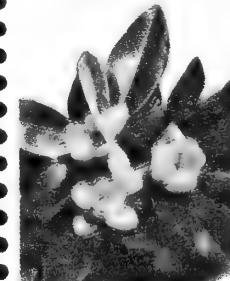


STRAWBERRY TREE

(*Euonymus*
bungeana)

So named because of heavy clusters of scarlet-fruits remaining on the tree long after the leaves have fallen. Rapid grower, reaching about 15 ft. at maturity.

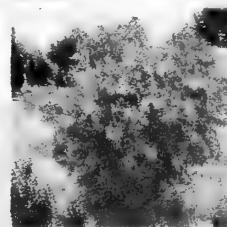
4 to 5 ft.
\$3 00
each



SAUCER MAGNOLIA

Huge pinkish orchid blossoms, large as saucers, appear before the foliage and completely cover the tree in the spring. Broad green leaves lend a tropical appearance through the summer.

2 to 3 ft. Field-grown plants
\$2 98
each



(*Cotinus coggygria* *purpureus*)

New, rare, grafted form of Smoke Tree from Holland. Unusual bronze-red blooms and purple tinted foliage make this small tree (10 to 15 ft. at maturity) an outstanding plant specimen. The feathery panicles of flowers give a purple "cloud" effect from mid-summer to fall. We have several large specimens growing on our nursery grounds that are a dazzling delight all summer.

18 to 24 inch—
Husky transplants

\$2 49
Each

PLANTLAND'S GREEN THUMB Sale! Specials

EXOTIC FLOWERING SHRUB and TREE GARDEN

Rare opportunity to secure an exceptional collection of flowering trees and flowering shrubs at an exceptional savings. Most are true garden aristocrats, usually not obtainable from most nursery lists. All are fresh-dug from our own nursery farm; so hardiness and growing vigor are assured.

DWARF AMUR SCARLET MAPLE—One of the choicest small-growing trees (grows to 20 ft.) Scarlet foliage in autumn. Hardy anywhere. 3 ft. size.

BERBERIS MENTORENSIS—The best barberry shrub of them all. Leathery, near-evergreen foliage. Needs no pruning! Yellow flowers in May and dark red berries in autumn. A fine foundation plant. 12-15 in. plants.

FLOWERING CRAB, TORINGO—Exciting cut-leaf crab with pink buds bursting into a snow-bank of bloom. 3-4 ft. plants.

GOLDEN RAIN TREE—One of the finest flowering trees in America. New to gardens and becoming most popular. 18-24 in.

JAPANESE FLOWERING CHERRY (Prunus subhirtella)—One of the earliest frosty-pink bloom smotherers tree before the fine textured leaves appear. Tree grows to 30 ft. 2-3 ft. size.

JAPANESE FLOWERING DOGWOOD—Rare cousin to our native flowering dogwood but blooms 3 weeks later. Huge white flowers show splotches of pink. Raspberry like fruits. Lustrous foliage turns brilliant scarlet in autumn. A collector's item. 18-24 in. plant.

OLD FASHIONED LILAC—Fragrant, lilac flowers, that grew in grandmother's garden. Hardy and durable. 15-18 in.

NANKING SHRUB CHERRY—Pink bloom at break of spring and luscious red cherries in summer makes this shrub useful as well as ornamental. 18-24 in.

PINK SNOWBALL (Viburnum burkwoodii)—Deliciously scented flowers and semi-evergreen foliage make this medium growing shrub a garden prize. 15-18 in.

WINTERBERRY (Euonymus Patens)—See description elsewhere. Most useful broadleaf evergreen shrub. 12-18 in. plants.

WINTER EMERALD—See description of this amazing broadleaf evergreen elsewhere in catalogue. 12-15 in. plants.

All above listed plants,
shipped in one unit—

ONLY **\$4.89**

NOTE: In the event of shortage of any one variety we reserve right to substitute plants of equal or superior merit.



PASSION FLOWER (Passiflora Incarnata)

True Passion Flower perennial vine with flowers suggesting the crucifixion. Flowers are multicolored with white and purplish pink crown dominant. Once established produces new flowers daily, July to frost and spicy fruits 2 in. long suitable for marmalade.

Normally grows 3 to 4 ft. and blooms first year. Hardy enough to stand northern winters with some protection.

89c 3 for
Each \$2.19

Dwarf Meyer's Lemon (Citrus Lemon Meyerii)

Semi-dwarf, spreading, with dense growth. Plants bloom in February and thru-out the summer. Lovely waxy fragrant blossoms. Fruit is juicy and acid—fine for lemonade. Excellent year 'round house plant.

98c 3 Plants
Each for \$2.75

PLANTLAND'S DWARF ORANGE (Citrus Orange Otaheite)

Fine house plant. Upright, speedy grower with large leaves. Waxy, large blossoms in February, with fruit the size of tangerines. Very decorative.

98c 3 Plants
Each for \$2.75



BIRD OF PARADISE (Strelitzia)

Our most exotic tropical flower! Rare house plant, easy to grow. Sun-loving but will grow in partial shade. Exquisite blossom, with combination of red, yellow, blue and orange. Flowers last several weeks after cutting. Blooms when it has 9 or more leaves.

\$2.50 3 for
Each \$6.50



EUROPEAN ASH (Fraxinus Excelsior)

European travelers admire this beautiful shade tree, but it is rarely seen in America. Yet it is a completely hardy, handsome and clean tree of rapid and durable growth. We find the foliage and general appearance superior to native ash trees, and it is faster growing.

Our small 36-in.
trees will rapidly
grow into speci-
mens.

\$1.00 Each

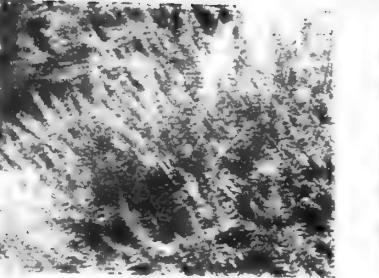


FOR

- NOW IS THE TIME TO BUY YOUR

Plantland

Flowering
SHRUBS

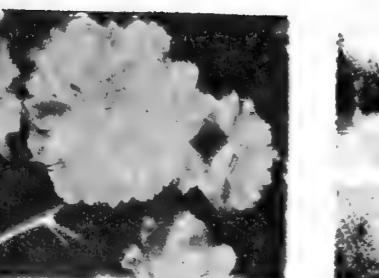


VITEX OR SUMMER LILAC

From July through September Vitex is clad in lovely, aromatic lilac-like flowers that bring much gaiety and fragrance to the garden. One of the finest shrubs to fill the summer flowering gap.

18 to 24 in. plants. Special

\$1.49
each

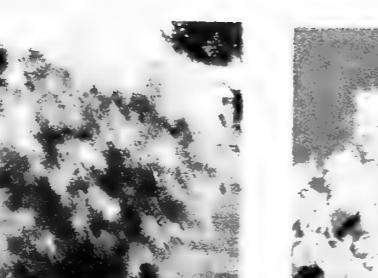


GOLDEN KERRIA

Beautiful shrub of year-round beauty. Lovely double golden flowers. Deep green foliage. During winter months the branches are bright green and extremely attractive.

18-24 in. branched plants

\$1.79
each



TAMARIX SUMMER GLOW

Lovely sea-green foliage is laden with cascades of tyrian pink flower spikes all summer. Moderate size to 8 ft. but can be kept pruned 5 to 6 ft. Both flowers and face-like foliage excellent for cutting. Very hardy.

2 yr. husky plants

\$1.00
each



DWARF PINK DEUTZIA
(*Gracilis rosea*)

A superb dwarf seldom more than 2 or 3 feet high. Masses of frosty-pink bell-like flowers in May. Shrub is dense, compact, fountain-like. Dwarf character matches modern architecture.

2 yr. husky plants

\$1.39
each

FOR THE BEST IN
SUMMER-LONG
GARDEN BEAUTY

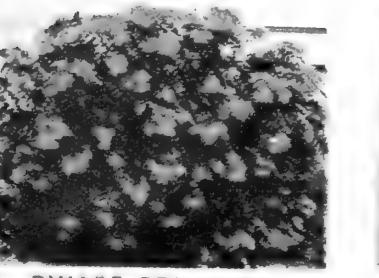


PLANTLAND'S VIRGINAL MOCK ORANGE

The most fragrant of the Mock Oranges. Plants laden with snowy single and double flowers in May and June that perfume the entire yard. A single branch will perfume a room. A confined, neat shrub. Completely hardy and easy to grow. Happy in full sun or part shade.

18-24 in. 2 year
field-grown plants

\$1.29
each



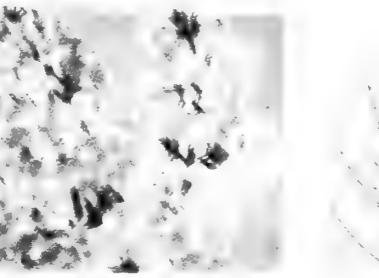
DWARF RED SPIREA
(*Anthony Waterer*)

A trim, dainty compact bush 2 to 3 feet in height. A mass of red bloom in spring and intermittent flowers throughout summer. Extremely hardy, and grows in sun or part-shade.

Field-grown, 2 yr., 18-24 inches

\$1.29
each

3 for \$3.80



DAPHNE LILAC
(*Syringa villosa*)

Deliciously fragrant, lilac-pink blossoms with pinkish red buds. Excellent dwarf shrub growing to four feet. The flowers create a two-tone effect, and are arranged to give the effect of one large bouquet covering the plant. Quite often Daphne Lilac will bloom again in the fall.

Sturdy 18-24 in. field-grown plants

\$1.98
each



Dwarf Red-Twigged Dogwood

A gem of a dwarf shrub—so vital with modern architecture. Brilliant, dense red shrub growing to four feet. The flowers create a two-tone effect, and are arranged to give the effect of one large bouquet covering the plant. Quite often Daphne Lilac will bloom again in the fall.

3 yr. 1 1/2 ft. plants field-grown

\$1.35
each

2 for \$2.50



DWARF GOLDEN MOCK ORANGE

New-dwarf-glamorous! Has the big fragrant Sweet Mock Orange flowers plus golden foliage throughout growing season. Ideal for accent and color. Completely hardy. Strong 2 yr. plants.

3 yr. 1 1/2 ft. plants field-grown

\$1.79
each



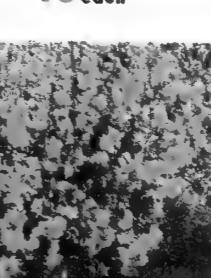
MENTORENSIS
(*B. mentorensis*)

Dark green semi-evergreen, with thick heavy foliage. Thorny twigs discourage trespass and animals. Dark red berries in fall. Extremely winter hardy.

Field-grown plants

15-18 in.

\$1.00
each



"GLOWING EMBER"

Flowering Quince

In mid-spring the shrub is literally afire with masses of glowing scarlet bloom amid varnished dark green foliage. A shrub to interspace with evergreens.

Field-grown

18 to 24 in.

\$1.49
each

\$1.40 each per 3 or more



BLUE MIST

(*Caryopteris*)

New shrub.

Delightfully deep blue flowers

in autumn.

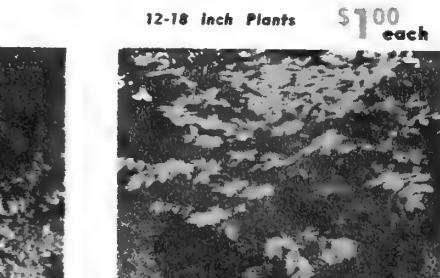
A dwarf shrub growing to

about 24 inches in height and width.

Foliage is silvery green. Use as facing

plant in shrub border. Stocky No. 1

Plants.



DWARF WINGED BURNING BUSH
(*Euonymus alata compacta*)

Fall foliage is a coppery crimson. Winged bark and scarlet berries make the shrub charming all through the winter. Completely hardy.

15 to 18 in. Plants

\$2.25
each

2 ft. \$4.00

PLANTLAND'S SPECIALS at SPRING SALE PRICES!

SAVE! On Bulk Peat Moss

Plantland's Black Hypnum Peat is the best there is—a mildly acid high-nitrogen peat moss from northern bogs. We buy this material by the carload and deliver bulk truckloads or bag ourselves at a very material saving to you! Our bulk processed domestic peat is far superior to baled imported peat and has been proven so in many growing tests. It is easier to use than the baled product.

Sorry, we cannot ship peat by parcel post or express. Available at nursery only or in bulk truck shipments f.o.b. nursery.

50 Lb. bag **\$2.19**

Bulk in truck
\$44.00 per ton f.o.b. nursery

Plantland's COB MULCH

Finest mulch—and most economical, too—for mulching Roses, Trees, Shrubs, Evergreens, Flower Beds. We grow 95% of our plants under mulch and haven't found any plant yet that doesn't thrive better under a blanket of mulch. This is Nature's culture. We use hundreds of truckloads of mulch annually and have tried every substance. Cob mulch heads the list in making plants flourish. There is a definite growth stimulation from cob mulch as compared to other mulches.

Large 2-Bushel **\$1.00**
Bag. Only

Note: For Pick-Up at Nursery Only

Plantland Quality GRASS SEED

PREMIUM LAWN SEED

This is the finest lawn seed we can offer our customers, regardless of brand. Finest Kentucky Blue blended with Creeping and Chewing Fescue, Highland Bent, Red Top, White Clover.

5 lbs. **\$5.69**

Plantland's "QUICKLAWN"

Excellent blend where quick turf is important. Kentucky Blue with Perennial and Common Rye Grass, Meadow Fescue, Red Top and White Clover.

5 Lbs. **\$3.79**

PLAYGROUND MIX

We have harvested FROM OUR OWN FARM of a bountiful crop of Kentucky 31 Fescue. This grass has withstood torments of the drought years and the hardest kind of usage. We blend our Ky. 31 with smaller amounts of nurse grasses and White Clover to make the sturdiest, hardest-wearing lawn ever. PLANTLAND'S PLAYGROUND is ideal for rough, tough use. Sow it where romping children prevent usual grasses from growing—or on slopes, in service areas, and elsewhere you cannot maintain a turf. Because of our bountiful seed crop we are offering PLANTLAND'S PLAYGROUND at these low prices.

5 lbs. **\$1.98**

10 lbs. \$3.79
25 lbs. \$8.75
100 lbs. \$31.95

Welcome to PLANTLAND

Spring, 1959

Dear Friend:
We cordially invite you to visit with us at the Nursery. Drive up and inspect our plants first hand. We are just an hour out of West St. Louis, on Highway 79—the most scenic route in East Missouri. We have plenty of parking area available, and tables for you to eat your picnic lunch. Pack the kids in the car and come see us!

However, if you live clear across the country, rest assured that your plants will be packed to reach you as fresh and full of growing vigor as if you were here to select them from the field. Don't forget that early planting is hard to beat, so we suggest placing your order promptly while full selection of plants is still available. We are looking forward to serving you.

Hugh Steavenson

Hugh Steavenson

FOREST KEELING NURSERY

Green Thumb Sale!

ORNAMENTAL FLOWERING



Best ornamental tree native to northern U. S. Nothing equals its flowering effect at break of spring. Bright red berries in fall; dense, lustrous foliage that turns scarlet in autumn; and horizontal branching habit make it a 4-season beauty.

Field-grown 30-36" plants

An exceptional buy at

each

Dwarf Amur SCARLET MAPLE *(Acer ginnala)*

Lovely dwarf maple growing to 15 or 20 feet. Scarlet red fruits in summer while leaves are still green make an exciting color combination. Scarlet autumn leaves. An exceptional lawn specimen.

Field-grown—
Heavy Branched
3 to 4 ft.

\$2.00
each



Purple Leaved FILBERT

Beautiful hardy shrub clad in copper red foliage throughout summer. Grow in full sun to bring out richest and deepest colors. Dense growing from ground up. Reaches a height of 10 feet but can be restricted to any height by pruning. No tree or shrub is more colorful. Twigs highly prized for cutting; excellent in flower arrangements. A real dazzler as a lawn specimen.

Field transplants 12 in.

\$1.49
each



(Cornus officinalis)

This whole tree is filled with a cloud of gorgeous golden flowers. Flowers are followed by scarlet edible fruit which may be used in making preserves. Foliage silhouette and red autumnal color similar to White Flowering Dogwood. A rare tree, growing to 30 feet with dense rounded habit. A landscape prize at a special introductory price.

2 to 3 ft.
branched trees

ea.

SALE!

PLANTLAND'S

Flowering



American Cranberry Bush (*Viburnum trilobum*)

Beautiful shrub adorned with great clusters of ruby-red berries that appear in late summer and remain through the winter. Huge white flower clusters, 4 inches long, in early spring. If we could offer you but one shrub for your border we would be tempted to make it American Cranberry Bush.

18 to 24 in. field-grown plants.

3 or more \$1.50 each

\$1.69
each

SPIREA VAN HOUTTE

The ever-popular improved Bridal Wreath. Probably the most widely used flowering shrub in America. No other shrub provides such a fountain-like display of snowflake bloom in spring. Completely hardy. Grows to 5 or 6 feet. Makes a superb natural hedge when planted 2 or 3 feet apart. 18-24 in. 2 yr. Fieldgrown.

60c
each;
6 or more 55c each

98c
each



Hybrid Chartreuse Shrub (*Vicaria*)

One of the most effective small-growing shrubs we have ever produced. Foliage comes out a brilliant golden-yellow and remains a warm chartreuse - yellow throughout summer and far into fall. Few shrubs provide such vivid all-season color. Dwarf growing, but may be easily trimmed to whatever size and shape desired.

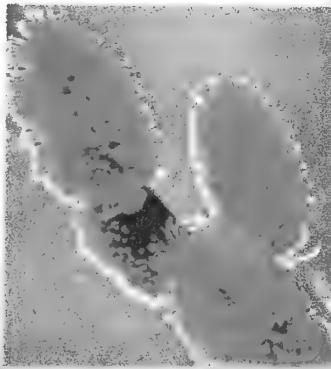
15 to 18 in.
field-grown
plants.

\$1.29
ea.



FRENCH PUSSY WILLOW (*Caprea*)

Best of the Pussy Willows with unbelievably large golden-colored catkins. Bright grayish-green foliage. Severe cutting increases size of catkins following year. Special! 18-24 in. plants.



We have tried and examined about every variety of Lilac, and for sheer effect, ease of culture, modest size, good foliage and reliability in producing abundance of clear lilac flowers, we rate this variety tops. At our mother's home we have a 50-foot screen of Chinese Hybrid Lilacs that is a neighborhood delight each year. Most Lilacs, you know, take years and years to bloom, but this hybrid blooms first year and abundantly second year.

2-year field-grown, 18 to 24 inch.

\$1.10 each per 3 or more

each

You Asked for It! LANDSCAPE SERVICE DEPT.



This picture shows the importance of proper landscape planning which is the secret of beautiful home grounds. The above is a typical example of what our landscape department can design for you.

Now available at PLANTLAND—a complete Landscape Department to assist you in your landscape ideas. We have planted any number of schools and institutions, but many more home grounds from the simplest to the more elaborate. If you live within 100 miles of the nursery, arrangements can be made to have one of our landscape men visit you on your home grounds. If you live further away from the nursery, simply send us your photos and measurements and we will prepare a simple sketch for you, and advise on the proper plant selections for your home grounds. Allow us to work with you in proper arrangement and selection of plant material for your home grounds.

Any of these competent men will be more than glad to assist you in proper landscape planning. All of these men have years of landscape planning experience, and are ready to serve you in landscape counsel. You will find this service most valuable.



Ralph Shugert
(B.S. in Forestry,
University of Missouri
1946)



Billy Stamper
(Years of Landscape
Planning Experience)



Jerry Wefelmeyer
(B.S. in Landscape
Horticulture, University
of Missouri 1958)



"Chuck" Talbot
(1st Lt. Inf. USAR—
Heads our Landscape
Dept.)

THE FINEST NORTHERN-GROWN ROSES YOU CAN BUY—A.A.N. No. 1 GRADE



Plantland's HYBRID TEA ROSES

RED SHADES

Crimson Glory—Rated by A.R.S. to be finest rose ever grown! Vivid crimson, velvet texture, very fragrant.

Christopher Stone—Vivid scarlet blooms. Deliciously scented.

Etoile De Hollande—Dark red blooms. Often called "Black Rose."

PINK SHADES

Picture—Immense blooms; shell pink. Very fragrant.

Radiance—Ever popular, very hardy. Cameo-pink blooms.

YELLOW SHADES

Eclipse—Highest rated yellow rose. Golden yellow blossoms, tapering, two-inch buds.

Mrs. S. P. Du Pont—Perennial favorite, well-known rose; deep golden yellow.

BLENDS

President Herbert Hoover—Beautiful buds and blooms of yellow, pink and flame tints.

Talisman—Glowing yellow-golden blossoms stained copper-red.

WHITE

K. A. Victoria—Most popular of all the whites. Snowy-white double blossoms. Fragrant.

\$1.45 each

Each per 3, \$1.40; Each per 6, \$1.30; Each per 12, \$1.25

PATENTED HYBRID TEAS

CHARLOTTE ARMSTRONG

Long, slender, blood-red buds opening to magnificent flowers. Fragrant, hardy.
\$2.25 each; \$2.00 each per 3 or more.

NEW YORKER

Brilliant red, with color long lasting and sun resistant. Plant is sturdy, upright and vigorous.
\$2.25 each; \$2.00 each per 3 or more.

WILHELMINA

Beautiful pink-long-pointed buds, with flowering opening to large double blossoms of a pleasing shade of pink. Outstanding fragrance, with dark green foliage. \$2.50 each; 3 or more, \$2.20 each.

PEACE

Golden-yellow buds etched with pink. Flowers change from yellow, to cream as they open. Six-inch blooms are commonplace.

\$2.50 each; \$2.20 each per 3 or more.

WHITE KNIGHT

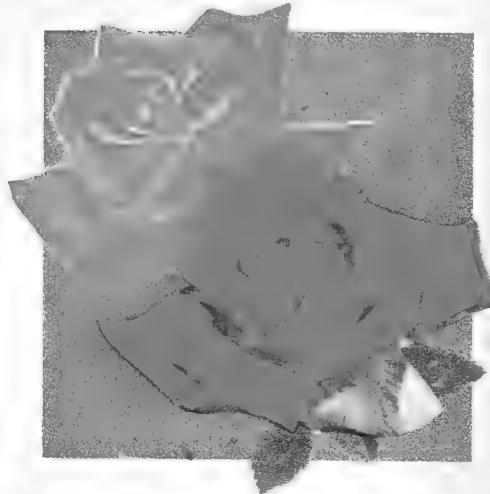
Spectacular white Hybrid Tea with superb form. Satiny white blossoms hold color long after cutting. \$3.00 each; 3 or more \$2.65 ea.

CHRYSLER IMPERIAL

Vivid, rich tones of crimson enhanced by darker overtone of oxblood red. 5-inch blooms. \$2.50 each; 3 or more \$2.20.

FORREST
KEELING
NURSERY

Plantland's PATENTED GRANDIFLORA ROSES



QUEEN ELIZABETH

New patented grandiflora, cross between H.T. and Floribunda, blending a soft carmine rose color with pink. One of the finest achievements of modern rose breeding.

3 or more \$2.20 each

\$2 50
Each;

BUCCANEER

New patented grandiflora. Perfect long buds open to a very bright unfading yellow.

3 or more \$2.20 each

\$2 50
Each;

PLANTLAND'S

PLANTLAND'S SELECT CLIMBING ROSES



PAUL SCARLET

See special on page 40.

Plantland's SELECT CLIMBING ROSES

Non-Patented

New Dawn — Everblooming climber. Apple-blossom pink flowers with old rose fragrance. Artistic trim buds.

Blaze — Hardy, vigorous climber similar to Paul's Scarlet. Flowers crimson-scarlet with recurring bloom during summer.

CLIMBING DOUBLOONS

Clear, golden yellow buds and blossoms. Vigorous and hardy grower, with high rating.

Each per one **\$1.45**
Each per three **\$1.40**
Each per six **\$1.30**

\$1.25
EACH
Per 12 or More

CLIMBING GOLDEN SHOWERS

Patented Climbers

Beautiful daffodil yellow flowers with long pointed buds. Winter-hardy everblooming climber, resistant to black-spot.

\$2.75 each
3 or **\$2.40**
more **\$2.00** ea.

Miniature or Fairy Roses

Smallest roses in the world, growing to 8 to 12 inches tall. Like Hybrid Teas except in size. Completely hardy, dainty and utterly captivating.

SPECIAL COLLECTION

One each of below four varieties
A \$5.00 value \$3.95
All 4 for



BABY TALISMAN

(Presumida)

Enchanting tiny rose with two-toned colors of yellow and red. Perfect buds opening to beautiful fragrant blooms.

ROSA ROULETTI

(Genuine Swiss Alpine Rose)

Exquisite tiny rose—pink, double flowers that bloom continuously all summer. Excellent for borders or planter boxes.

OAKINGTON RUBY

Tiny crimson buds and ruby-red blooms borne abundantly all summer. Rich shiny green foliage. Compact mound-like plants. Honored with awards of merit by British Horticulture Society.

JACKIE

Graceful pointed yellow buds, opening to beautiful golden yellow blossoms. Glossy green foliage. Excellent grower, vigorous plants.

Each **\$1.25** - 3 for **\$3.59**

PLANTLAND'S EVERBLOOMING ROSES

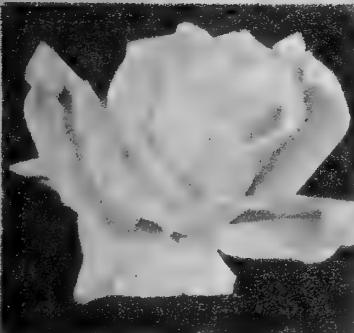
are the best you can buy—bar none. Our roses are all AAN No. 1 grade and all are northern-grown. Through the years we have tested roses from many regions and of various grades. You can buy roses for any price you want to pay. In our experience, the most economical rose bush in terms of performance, wealth of bloom, sturdiness, continuous bloom, long life, are these top grade northern plants. Here is an extra guarantee we will make on our rose bushes: Plant them beside the same varieties purchased from any other source. Money back if our plants do not equal or exceed the others in performance!

PLANTLAND'S

Everblooming ROSES

1959

"ALL AMERICA"
WINNERS!



IVORY FASHION

1959 AARS Winner. Long slender ivory colored buds opening to four inch flowers, with golden stamens. Fragrant and long-lasting, growing to 30 inches.

\$2.75
each

3 or more 2.40 ea.

STARFIRE

AARS winner for 1959. Beautiful grandiflora with bright red high centered blooms. Vigorous grower with glossy green foliage.

\$3.50
each

3 or more
\$3.10 each



PATENTED

FLORIBUNDA ROSES

Goldilocks—
Clusters of rich, sunshine yellow buds.
\$1.75 each;
3 or more, \$1.55 each

Red Pinocchio—Rich carmine color deepening as bloom opens. Fragrant; prolific bloomer.
\$1.75 each;
3 or more, \$1.55 each

Summer Show—Drifts of white blossoms take on appearance of mounds of snow. Heavy flower clusters.
\$1.50 each;
3 or more, \$1.30 each

Fusiller—Rich orange-red of great brilliance, which runs to a cherry-red in the fall.
\$2.50 each;
3 or more, \$2.20 each

Gold Cup—Golden yellow contrasting beautifully with glossy foliage. Very fragrant.
\$2.50 each;
3 or more, \$2.20 each

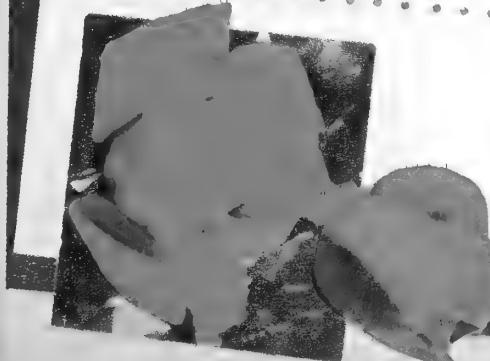
Pinocchio—
Buds of salmon-colored opening to roses of soft pink.
\$1.75 each;
3 or more, \$1.55 each

White Bouquet—Pure white Gerdenia-like flowers have sweet, spicy fragrance. Lustrous dark green foliage.
\$2.50 each;
3 or more, \$2.20 each

Circus—Predominant color is yellow with tight buds richly marked with red, make it unique in the rose world. Fragrant.
\$2.50 each;
3 or more, \$2.20 each

Jiminy Cricket—Tangerine-red buds opening to coral-orange and finishing in a pink coral.
\$2.00 each;
3 or more, \$1.75 each

Fashion—Breath-taking color of luminous coral-pink blooms make it the favorite if it is today.
\$2.00 each;
3 or more, \$1.75 each



PREMIUM FLORIBUNDAS

RED SHADE FLORADORA—
Geranium-red, floribunda producing double blooms. Fine border or hedging plant.

12 or more
\$1.25
each

PINK SHADE ROSE ELFE—
Very large double pink blossoms. Clusters of roses on long, strong stems.

Each — 1.45
Ea. per 3 1.40
Ea. per 6 1.30

Here's Good News for Home Owners

WITHIN 100 MILES
OF ST. LOUIS

Large SHADE TREES Can Be Selected at Plantland at Savings!

Take advantage of our large nursery operation—250-acre farm—and select the plants you need for your home grounds. Many Plantland customers like to browse through our fields and tag certain plants, such as large shade trees, in the field. Our sales room is filled with plants waiting for you to take home with you. There are many sizes and varieties which are not listed in the catalogue, available when you drive to the nursery. We cordially invite you to visit with us and look over our nursery stock. There are important savings when you buy direct from the grower!

Example #1 Keteleeri Upright Juniper—Heavy, sheared, specimen plants, balled and burlapped; regular \$11.00 value

\$7.89

Only **\$7.89** at the Nursery

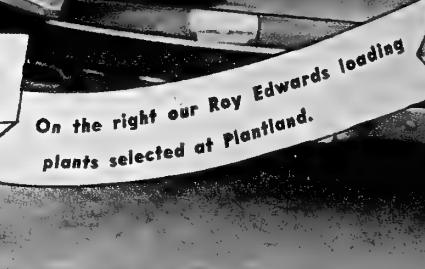
Example #2 Pin Oak—Specimen quality NURSERY-GROWN trees, 2½ to 3 inch caliper, balled and burlapped—Regularly \$37.50

\$29.95

Only **\$29.95** at the Nursery



On the left a photo of our insulated, aluminum van truck.



On the right our Roy Edwards loading
plants selected at Plantland.

You can visit Plantland and we will load your car for you . . . or, we can arrange economical truck delivery, to your door, at a modest delivery charge (just 1¢ per pound, with a \$3.00 minimum charge). This Plantland service is extended to our close-by neighbors. For folks outside this area please note order form on page 19.

PLANTLAND'S SPECIALS IN LANDSCAPE* SIZE PLANTS



SUNBURST LOCUST

A fine, stately shade tree similar to Moraine Locust but with golden-tipped foliage. Rapid in growth, with a strong, durable branch structure. Light, lacy shade encourages dense carpet of turf beneath branches. Excellent for color contrast. Retains lovely sunburst foliage color all season.

(All plants are available only for pick-up at the nursery or for truck delivery)

EVERGREENS

(all balled and burlapped)

| | | Size | Regular Price | Opening Special Price |
|------------|----------------------|--------|---------------|-----------------------|
| Arborvitae | Pyramidal Dark Green | 24-30" | 4.50 | 3.49 |
| Arborvitae | Golden | 3-4' | 7.50 | 5.49 |
| Fir | Concolor | 3-4' | 12.50 | 9.50 |
| Fir | Douglas | 24-30" | 5.50 | 4.29 |
| Juniper | Cannaertii | 4-5' | 3.00 | 9.75 |
| Juniper | Douglas Prostrate | 18-24" | 5.50 | 3.75 |
| Juniper | Dundee | 4-5' | 13.00 | 9.75 |
| Juniper | Hetzii Blue | 18-24" | 5.50 | 4.49 |
| Juniper | Keteleer Upright | 4-5' | 11.00 | 7.89 |
| Juniper | Mascula Upright | 2-3' | 6.00 | 4.49 |
| Juniper | Pfitzer | 24-30" | 7.00 | 5.49 |
| Juniper | Silky Greek | 15-18" | 3.50 | 2.79 |
| Pine | Dwarf Mugo | 15-18" | 5.50 | 4.49 |
| Pine | Scotch | 3-4' | 7.50 | 5.79 |
| Pine | White | 4-5' | 13.50 | 9.50 |
| Spruce | Black Hills | 2-3' | 8.00 | 6.75 |
| Spruce | Colorado | 18-24" | 7.50 | 5.65 |
| Yew | Capitata Upright | 30-36" | 15.50 | 11.60 |
| Yew | Hatfield | 18-24" | 9.50 | 7.15 |
| Yew | Brown's Globe | 18-24" | 9.50 | 7.15 |

SHADE TREES

(All plants balled and burlapped unless otherwise noted.)

| | Size | Regular Price | Opening Special Price |
|-------------------------------------|--------------------|---------------|-----------------------|
| Sunburst Locust (see photo on left) | 1 1/2-2" cal. | 30.00 | 24.95 |
| Pyramidal Hornbeam | 6-8' | 27.50 | 24.95 |
| Chinese Chestnut | 10-12' | 25.00 | 17.95 |
| Pin Oak | 2 1/2-3" cal. | 37.50 | 29.95 |
| White Oak | 8-10' | 18.50 | 14.95 |
| Sweet Gum | 2 1/2-3" cal. | 37.50 | 29.95 |
| Thornless Locust | 2 1/2-3" cal. | 37.50 | 29.95 |
| White Birch | 10-12' | 25.00 | 19.95 |
| Green Ash | 1 1/2-2" cal. b.r. | 15.00 | 9.95 |
| Hybrid Elm | 12-15' b.r. | 15.00 | 9.95 |

NEW FOR 1959!

Plantland has recently purchased a new tree mover for transporting large shade trees. Be sure to see our display of large tree-mover sized shade trees on your next visit to PLANTLAND.

FLOWERING SHRUBS

(all plants bare-root)

| | Size | Regular Price | Opening Special Price |
|------------------------------|--------|---------------|-----------------------|
| Mentor Barberry | 24-30" | 2.75 | 1.69 |
| Red-Leaf Barberry | 15-18" | 1.50 | .60 |
| Red Flowering Quince | 3-4' | 3.00 | 1.99 |
| White Flowering Almond | 18-24" | 2.50 | 1.35 |
| Cotoneaster—spreading | 4-5' | 4.50 | 3.00 |
| Silver Shrub | 4-5' | 3.50 | 2.50 |
| Forsythia—Plantland Gold | 4-5' | 3.00 | 1.99 |
| Chartreuse Shrub (L. Vicari) | 2-3' | 3.00 | 2.00 |
| Fragrant Honeysuckle | 3-4' | 3.25 | 1.95 |
| Tatarian Honeysuckle | 4-5' | 3.25 | 1.95 |
| Mock Orange—Minn. Snowflake | 6-7' | 6.00 | 4.95 |
| Spirea van houttei | 3-4' | 2.50 | 1.49 |
| Lilac—white | 3-4' | 4.00 | 2.95 |
| Lilac—Chinese | 4-5' | 4.00 | 2.95 |
| Lilac—French Hybrids | 4-5' | 4.50 | 3.50 |
| Cardinal Bush | 3-4' | 3.50 | 2.50 |
| American Cranberry Bush | 4-5' | 4.00 | 2.95 |
| Arrowwood Viburnum | 5-6' | 4.00 | 2.95 |
| Fragrant Snowball | 3-4' | 3.50 | 2.50 |
| Japanese Snowbell | 18-24" | 2.00 | 1.00 |

FLOWERING TREES

(All plants balled & burlapped unless otherwise noted.)

| | Size | Regular Price | Opening Special Price |
|-------------------------------------|---------------|---------------|-----------------------|
| Gray Dogwood | 6-8' b.r. | 5.50 | 3.95 |
| Washington Hawthorn | 8-10' | 20.00 | 17.95 |
| Flowering Peach (3 varieties) | 4-5' b.r. | 4.50 | 2.49 |
| Golden Rain Tree (Koelreuteria) | 5-6' b.r. | 8.75 | 7.49 |
| Japanese Pagoda Tree (Sophora) | 2-2 1/2" cal. | 30.00 | 25.00 |
| Flowering Crab-Apple (10 varieties) | 6-8' | 13.50 | 11.95 |
| European Mountain Ash | 8-10' | 15.00 | 11.95 |
| Kwanzan Flowering Cherry | 6-8' | 15.00 | 11.95 |
| Japanese Weeping Cherry | 7-8' | 17.50 | 14.50 |
| Golden Chain Tree (Laburnum) | 5-6' b.r. | 5.00 | 3.95 |

Emerald Turf Spring to Fall with PLANTLAND'S Far North ZOYZIA GRASS

Here at Forrest Keeling Nursery we have the largest production of Zoysia Grass—the hardy, durable Meyer's Z-52—to be found in Missouri. Our turf is dense, uniform, and weed-free and has withstood temperatures 10° to 15° below zero first winter after planting.

Minimum 2 Sq. Ft.

59¢
per
sq.
ft.

PLANTLAND'S HARDY AZALEAS for SPRING COLOR



Outstanding Northern grown Azaleas—selected for hardiness and adaptability coupled with the most gorgeous flower effect imaginable. Never before have we had such an array of the newer, finer, hardy types to offer. If you want to usher in Spring with a fireworks of color, plant these Azaleas generously. Every plant will bloom this very spring. Use plenty of acid peat moss in your planting bed; better yet, plant in straight peat. Be sure planting bed is well-drained—slightly elevated—and protected from winds and hot sun. Never cultivate azaleas; simply mulch with peat or leaves.

SNOW

The best dwarf white azalea. Like Hino Crimson, Snow is a member of the famous evergreen Kurume group. Profuse blossoms in a pure snowy white.

6-8 in. plants B&B
Ready to Bloom
3 for \$3.29; 10 for \$10.00

\$1 19
each

AZALEA MOLLIS HYBRIDS

Mollis is the giant flowered azalea. Blooms are almost 3 inches across and completely cover the plant in May. Plants come in a dazzling rainbow of colors—apricot—yellow—bright red—soft pink and salmon orange, and they are guaranteed to bloom. Our plants are loaded with flower buds. Mollis is not evergreen but is easy to grow. It does not require an acid soil but relishes plenty of peat moss or other humus in the planting bed. A very sturdy and gorgeous azalea.

Strong 12 in. plants,
packed with bloom buds
3 for \$6.69; 10 for \$21.00

\$2 29
each

ROSE BUD

This is a dream azalea and the first time we have had a supply large enough to offer. It is the finest of the famous Gable introductions, bred and developed in the frosty mountains of Pennsylvania. It is actually hardy to 20° below zero! It is one azalea that has actually thrived in our open fields through torrid summers and wicked winters. Best of all, it is utterly lovely. Bright pink double "rose-buds" literally smother the plant at Mother's Day time. Evergreen year round.

6-8 in. plants with
soil ball,
ready to bloom

\$1 49
each

3 for \$4.29;
10 for \$14.00

HINO CRIMSON

Until this year we have offered Azalea Hinodegiri as the outstanding dwarf evergreen azalea of the hardy Kurume group. Hino Crimson is even better and more hardy. Blood-red flowers of deeper color than Hinodegiri and are borne in utter profusion. Rich, evergreen foliage. Nothing will give your spring garden such an ember glow.

6-8 in. plants B&B
Ready to Bloom
3 for \$3.29; 10 for \$10.00

TORCH AZALEA

(*Kaempferi* hybrid)

Acclaimed by Arnold Arboretum to be "the best bright red azalea for northern gardens—when in bloom they make a better display than any other azalea." These azaleas were propagated by us and have gone through two winters; so we can attest to their hardiness.

8-12 in.
plants

3 for \$5.75; 5 for \$9.50; 10 for \$18.00



One of the most striking of the Broadleaf Evergreen family. Leaves are large, with rich glossy green color and remain on plants through the winter months. Large blossoms range in color from pink through lavender shades to deep rose. Plant with plenty of acid peat in shady locations.

Fine, sturdy plants 8-12 inches

each

Delicious BERRIES NOW! DURING ANNUAL GREEN THUMB Sale!

ASPARAGUS

MARY WASHINGTON — The big-growing type. Very tender.

Fine 2-year plants

5 for **40c** 25 for \$1.79
50 for 3.29
100 for \$5.49

RED, RED, RHUBARB

CHIPMAN'S CANADA RED—New variety, so productive that you can pull stalks all spring and summer. Stalks and flesh are bright red from top to bottom. Very juicy and sweetest of all varieties.

Each 90c; 3 for \$2.55; 6 for \$4.50

VICTORIA "TENDER STALK"—Standard variety that you can depend upon to provide delicious sauce and pies in early spring. Large red stalks, crisp and tender.

3 for **98c** 6 for **1.69** 12 for **2.98** 25 for **4.49**

HUGE, HYBRID BLUEBERRIES (Rubel)

This is the best mid-season ripening hybrid. Plant in acid soil (use plenty of peat moss) and mulch heavy with peat or sawdust. Rubel is a heavy fruit-bearing variety with glossy foliage that makes it ornamental as well.

3-yr. 12-18 in. heavy plants
3 to 9 plants \$1.35 ea.
10 to 25 plants 1.25 ea.

\$1.45
each

PIXWELL GOOSEBERRY

Heavy bearer of medium large, high quality fruit. Berries hang down on underside of branches and are easy to pick. Color of berries light green turning to pink when ripe. Plant 3 ft. apart.

Heavy 2-yr. No. 1 plants
3 for \$2.85

\$1.00
each

THE BEST IN STRAWBERRIES

Strawberries are the first fresh fruit of the season. They are wonderful for your family's health—they liberally cose with Vitamin C—and they are the easiest of all fruits to grow. Our plants are the new virus-free strains developed by the U.S. Dept. of Agriculture—the plants live longer, bear more heavily and produce larger berries. A row of strawberries 100 ft. long (spaced 18 in. apart) will supply about 3 quarts of fruit a day for three weeks.

NEW BLAKEMORE — Very vigorous, drought resistant. Good yield on nearly all soils. One of the earliest varieties. Firm fruit and tasty.

SENATOR DUNLAP—All-time favorite for home garden. Very hardy and always dependable, ripens in mid-season, and is simply delicious to eat fresh, can, preserve or freeze.

BELLMAR—Honey-sweet, heavy-bearing mid-season berry that has climbed to fame in the St. Louis area. Big, solid firm clear through. Excellent for freezing or preserves. Long-bearing.

Certified Virus-Free Strains 25 for \$1.00; 100 for **\$3.75** 500 for \$13.00
1000 for \$21.90

EVERBEARING RED RICH Strawberries



Patented everbearing hybrid, highly acclaimed for its large, luscious fruit. Perfect for cooking, freezing and eating. Plant early and enjoy berries this summer and fall.

25 for **\$5.00**
50 for \$8.50 100 for \$14.75



RASPBERRIES

and

BLACKBERRIES

Red Raspberries

LATHAM — Most popular of all red raspberries. Heavy crop of bright red, delicious berries. Fine for freezing, good to eat fresh. Outstanding performer in ordinary soils.



INDIAN SUMMER — Favored because of size and beauty. Excellent flavor and is everbearing. Bears large crop in spring and bears again in the fall.

BLACK RASPBERRIES

CUMBERLAND — Largest fruit of the black raspberry family. Popular because of size, flavor and productivity.

MORRISON BLACK RASPBERRY — New variety, fruit almost seedless. Extra fine for sauce, jams and pies. Large, glossy black fruit. Berries are firm in texture.

All Raspberries: 1 Yr. No. 1 Plants

5 for **1.15** 10 for **2.15** 25 for **\$4.75** 100 for **15.50**

BLACKBERRIES

Early Harvest Blackberry — Early and heavy bearing. Large, luscious berry. Free of disease.

No. 1 Grade Plants

10 for \$1.75; 25 for \$3.00; 5 for \$1.00

Ebony King — First blackberry to ripen and only blackberry variety in which each plant will bear a fine crop of fruit. Very hardy, and plant is covered with quantities of unusually large highly-flavored fruit.

No. 1 Plants

5 for **\$2.00** 10 for **\$3.50** 25 for **\$7.50** 100 for **\$27.50**

PLANTLAND'S

Plantland's Choice APPLES

Double Red Delicious—Most popular late apple in America. Vigorous and heavy bearer. This is the improved strain of the old Delicious.

Yellow Delicious—Easily the most desired golden-colored apple grown. Firm, crisp and juicy. Unexcelled in flavor when tree-ripe.

Golden Transparent—Earliest of them all and the tree bears when very young. These fine yellow apples provide delectable midsummer fruit. Early apples are particularly easy for the home orchardist to raise and are recommended by the Missouri Ag. College for this reason.

Dark Red Jonathan—The old Jonathan is an all-time home orchard favorite and this new red sport adds attractiveness to a fruit unsurpassed for crisp, winey flavor. Noted as an early bearer.

Prices on above apples, your choice of varieties alike or assorted, Best 2 yr. trees, 5 to 6 ft.

\$1.75
each

Each per 5 ————— \$1.70 each
Each per 10 ————— \$1.50 each
Each per 25 or more ————— \$1.40 each

A complete apple orchard on one tree. Five kinds of apples that bear from summer through to winter, giving you a continuous supply of large, deliciously flavored apples for every home purpose.

Large 5 to 7 ft. trees
each

Plantland's PEACHES

EARLY ELBERTA—Large fruit—Yellow, firm, delicious freestone. Most popular of all peaches.

GOLDEN JUBILEE—Very early. Brilliant golden-fleshed, very juicy, and a freestone. Excellent for canning.

HALE HAVEN—Colors all red long before it is ripe. Very sweet flavor. Freestone. One of the best canning peaches.

RED HAVEN—Large, luscious and productive. Firm fruit, red in color with golden firm-textured flesh.

Prices on all Peaches, your choice of varieties alike or assorted. All freestone and all are self pollinating. Best grade trees, 4 to 6 feet.

\$1.69
each

Each per 5, \$1.60
Each per 10, \$1.20
Each per 25 or more, \$1.10

and

CHERRIES

MONTMORENCY—Best and most popular of all cherries. This is the famous pie cherry—surpasses all others for canning. Fully-ripened home-grown fruits are delicious fresh off the tree. Virus-free Gilbert strain.

KANSAS SWEET—The one reliable red sweet cherry for the middle west. Large, dark red firm fruit with unexcelled flavor.

Prices on Cherries, top grade,
4 to 6 ft.

EACH \$2.60

3 or more **\$2.50**
each

PLANTLAND PEARS

BARTLETT—Strong grower, produces when very young. Finest commercial pear. Fruit is large, juicy, golden yellow in color with a faint blush. Uniform in shape.

SECKEL—Known as "Golden Sugar" because of its sugar-sweet flavor of highest quality. Bears young and heavily.

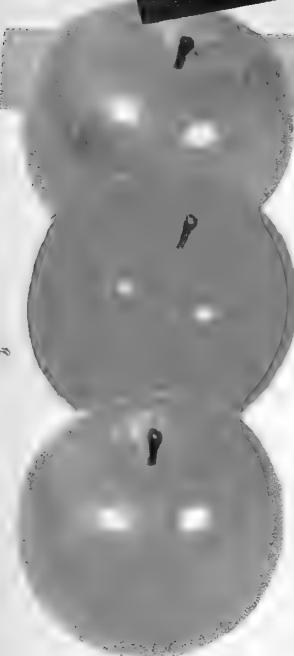
Best 2-year trees. 4 to 6 ft.

Your choice
of varieties.
Each **\$2.29**
3 or more **\$2.00**
each

Large fruit often two inches in diameter. Heavy producer and very hardy. Excellent flavor. Unexcelled by any other Apricot.

4-6 Ft. Top Grade

3 for
each



DWARF FRUIT TREES at Spring Sale Prices



Plantland GRAPES

CONCORD—Large bunches of blue-black grapes, sweet and flavorful. Out-sells all other grapes year after year.

FREDONIA—Best early black grape. Hardy and productive. Ripens about 3 weeks before Concord. Excellent quality.

Prices on Grapes; 2-yr. No. 1 plants

50¢ each; 3 for \$1.25

6 for \$2.25

12 for \$3.95



HOWARD MIRACLE PLUM

Tantalizing and delicious flavor, great size, firm amber flesh, together with a bright plum color, place the "Miracle Plum" in a class by itself. A delightful surprise to the palate; flavor not unlike Nectarine, Peach and Plum mixed. Keeps well, fine in preserves; fruit ripens over long period during July and August. Will bear fruit second year after planting. Can be grown in a small garden.

3 to 4 ft.
select trees.

\$2.79
each

2 for
\$5.49



New STANLEY PLUM

Large, dark blue, prune-shaped fruits, rich yellow meats. Free-stone.

4 to 6 ft.
top-grade

\$2.19
each

3 or more
\$2.00
each

Dwarf FRUIT TREES

Dwarf fruit trees are created by grafting scions of standard varieties on dwarfing understocks. They bear young, often the next year after planting. Fruit is generally larger than on standard size trees. They are easier to maintain and harvest. Plant them eight to ten feet apart. Our dwarfs are from the best production available. Apples (excepting Delcon, a natural dwarf) are grafted on the famous Malling understock.

DWARF APPLE

DELCON—A deep red apple growing to only 12 feet, with a flavor combination of its parents, Jonathan and Red Delicious.

DOUBLE RED DELICIOUS—Same as standard only a dwarf.

BEST GRADE \$3.90 EACH

DWARF PEACH

POLLY—A natural semi-dwarf tree. White flesh colored fruit is sugar sweet. Freestone variety, ripening mid-season—about ten days before Elberta.

BEST GRADE \$2.25 EACH

DWARF CHERRY

DWARF RICH CHERRY—U.S. Dept. of Agriculture introduction. Bushy, shrublike tree only 5 to 6 feet tall bearing heavy crops.

BEST GRADE \$3.79 EACH

DWARF PEAR

BARTLETT—Exactly same as standard Bartlett except tree is a dwarf. Wonderful flavor.

BEST GRADE \$3.79 EACH

DWARF HEDGING PLANTS



Golden Vicary (Ligustrum Ibota vicaryi)

True dwarf, golden leaf plant, perfect for hedging or low edging for beds or walks. Our plants remain bright golden yellow **throughout entire growing season**. Slow grower, so needs little trimming. Easily maintained at eighteen inches. Plant 1 foot apart.

Sturdy 8- to **79c** each 5 for \$3.49; **20** for **\$10**
12-in. plants



DWARF BLUE LEAF WILLOW HEDGE

(Salix purpurea nana)

Exciting new silver-blue hedge plant. We have observed this plant in recent summers and have been amazed at the way the feathery, compact foliage stood the worst of the drouth. Use it trimmed as a colorful, low formal hedge around beds or walks. Let it grow untrimmed where you wish hedge three to four feet. Plant 1 foot apart.

Field-grown plants 12 to 18 inches, heavily branched.

Each per 10 **48c** Each per 50 **45c** Each per 100 **40c**

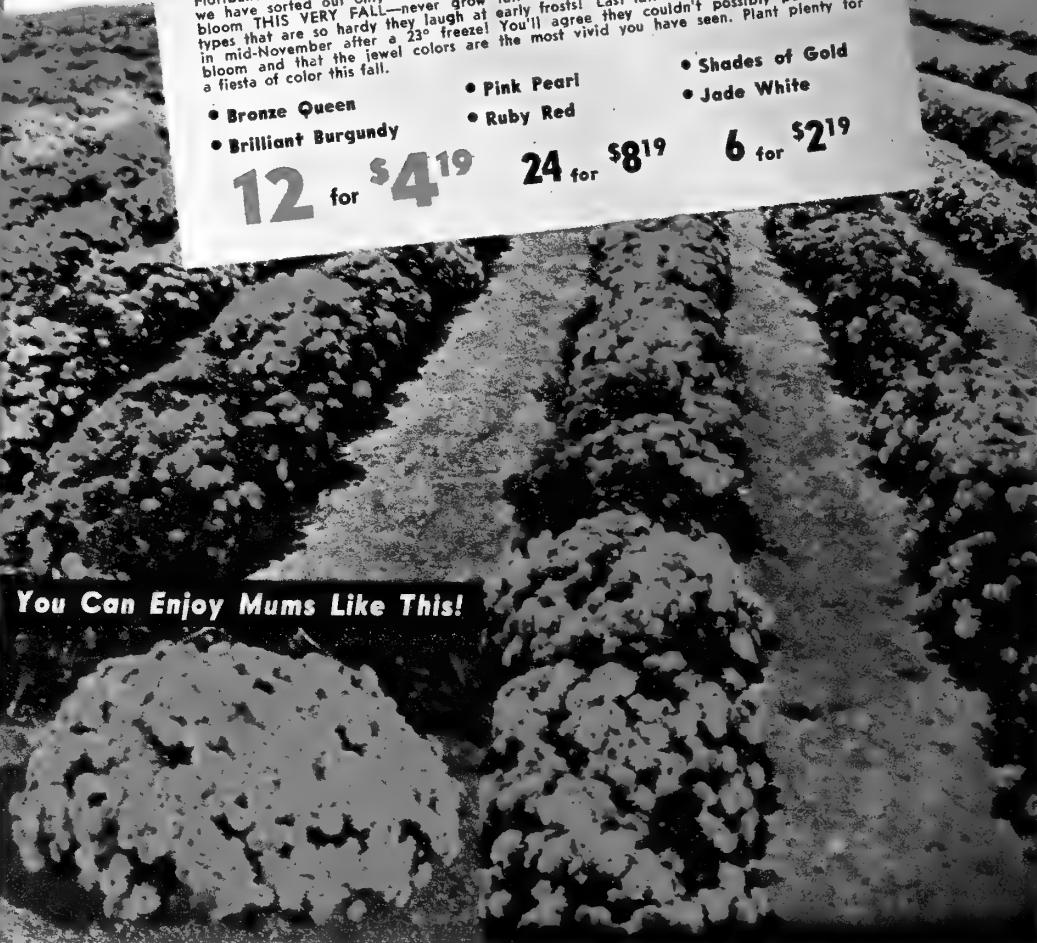
FORREST KEELING NURSERIES, ELSBERRY, MISSOURI

THE FINEST JEWEL-TONE FLORIBUNDA CUSHION MUMS

Those who saw our acres of chrysanthemum fields last fall agree that our Jewel Tone Floribunda Mums were the finest they had seen. Of hundreds of varieties available we have sorted out only the finest types. All develop into great, compact masses of bloom **THIS VERY FALL**—never grow tall or scraggly. These are the long-blooming types that are so hardy they laugh at early frost! Last fall ours were bright and gay in mid-November after a 23° freeze! You'll agree they couldn't possibly pack more bloom and that the jewel colors are the most vivid you have seen. Plant plenty for a fiesta of color this fall.

- Bronze Queen
- Brilliant Burgundy
- Pink Pearl
- Ruby Red
- Shades of Gold
- Jade White

12 for \$4¹⁹ **24 for \$8¹⁹** **6 for \$2¹⁹**



You Can Enjoy Mums Like This!

Sale!

Spring Flowering PLANTS

6 New Giant Types BLUE RIBBON IRIS

Autumn King—Reddish purple; blooms in May and again in Autumn.

Jake—Large ruffled white.

Grand Canyon—Deep canyon colors.

Sonrisa—Large copper pink.

Wabash—White standards; purple falls.

Berkeley Gold—Large deep clear yellow.

3 for \$1.49 Any 12 for \$4.49

PLANTLAND IRIS COLLECTION

Featuring 3 each of the above six varieties. A money saving selection.

**All 18 Iris \$5.50
Only**

Gorgeous JAPANESE LILIES

By importing direct from Japan we can bring you the most gorgeous lilies ever to grace your garden at substantial savings. These bulbs are big, fat fellows, 8 to 9 in. circumference. They do best in semi-shade.

AURATUM—The gold banded lily. Huge flowers often 7 to 8 inches across. Ivory white with broad gold band, recurving crimson dotted petals, very fragrant. They dominate the garden during July to September.

RUBRUM MAGNIFICUM. Rich ruby red carmine with white margins. Petals flecked with crimson. A large, vigorous lily with a rich depth of coloring.

HENRYI. The most gorgeous deep orange-yellow lily imaginable. A sturdy variety reaching a height of 8 feet when established. August-September flowering.

**3 (1 of each variety) \$1.45 10 (your choice \$4.45
of varieties)**

6 (2 of each variety) \$2.79



SPECTACULAR CANNAS

The President—Rich, fire-engine red; green foliage.

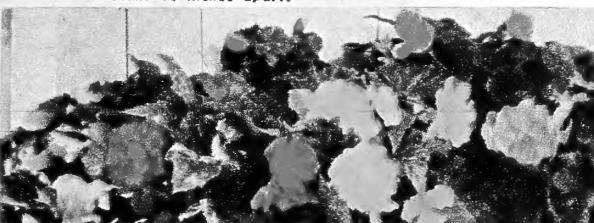
Yellow King Humbert—Yellow bloom; green foliage.

Your choice 12 for \$2.25

3 for 75¢

PLANTLAND CANNA COLLECTION

Featuring 12 President and 7 yellow King Humbert, enough bulbs for a round bed of 7 ft. across. Plant 1 canna in center, 6 in first row and 12 in second row. Plant 18 inches apart.



Double-flowering Giant Camellia-type BEGONIAS

Now you can grow large, beautiful flowers *In The Shade!* Brilliant in color range. Exquisite in flower forms. Exceptional in size and vigor. Also make colorful house plants. Available in the following colors:

Cardinal Red; Golden Yellow; Light Pink; Soft Orange; Pure White; Deep Rose.

6 for \$1.35

12 for \$2.50

24 for \$4.85



Plantland's RAINBOW GLAD ASSORTMENT
Blend, containing an even mixture of all Glad colors, white thru deep lavender. All Giant Bulbs 4 1/4" to 4 1/2" around!

25 for \$7.19 50 for \$21.95 100 for \$39.85

Giant, Lifetime PEONIES

Festiva Maxima—Paper-white; crimson markings; large and lovely.

Edulis Superba—Giant late-blooming silvery pink. True rose type.

Felix Crousse—Deep rose-red. Superb for cutting or garden display.

Japanese Red—A blazing red! Fadeless color. Striking in vase or garden.

**\$1.00
each**

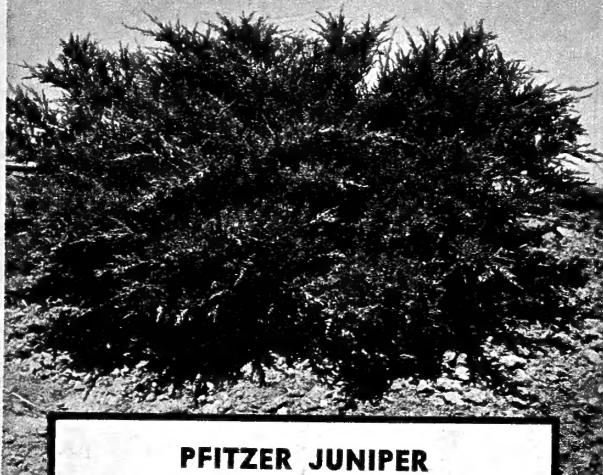
PEONY COLLECTION

Our own selection to keep excellent color balance. Plantland's choice of varieties. One Pink, one Red and one White.

All 3 Peonies only \$2.25



Plantland's EVERGREEN Spring SALE!



PFITTER JUNIPER

Most universally satisfactory and useful shrub of them all. We grow thousands and always run short each season. "Just right" for so many locations. Handsome and hardy.

15-18" Spread—Regular \$2.49 Value

\$1.99

This spring only
(No Quantity Discount)



WAUKEGAN JUNIPER

(Juniperus horizontalis douglasii)

We have selected this as the outstanding low, trailing, prostrate evergreen. Its steel blue, needle-like foliage does not become so ragged with age as other low Junipers. Splendid for embankments, ground cover, softening concrete edges and elsewhere a mat of luxuriant evergreen foliage is needed. Our plants are exceptionally nice this year, and are priced so you can use generously for ground covering.

12-Inch Container Grown Plants

\$1.49
each

Big, 3-Year Root-pruned PINE SEEDLINGS
for Christmas tree and forest plantings

Do you have more land than labor? One of the best possible ways to put a worn-out hillside to work is with a pine planting to produce Christmas trees—or simply a pine grove which will hold the soil and grow into a woodland to provide beauty and pleasure.

| | | | |
|----------------------------|--------------------|--------------------|-----------------|
| Scotch Pine | 8 to 12 in. | | |
| Japanese Black Pine | 8 to 12 in. | | |
| 100 Plants | \$11.00 | | |
| 25 plants | \$4.00 | 50 plants | \$7.00 |
| 250 plants | \$25.00 | 500 plants | \$40.00 |
| 1000 plants | \$70.00 | 5000 plants and up | \$55.00 (Per M) |

ROCKY MOUNTAIN BLUE PINE

(Ponderosa)

A truly handsome pine, but one rarely seen in landscape plantings. Blue-green needles are long and shaggy. Spire-like form. Use as single specimen, in groups or for background or windbreak planting. Strong, robust grower, enduring the hottest, driest situations and most severe northern blizzards. "Grows on a rockpile."

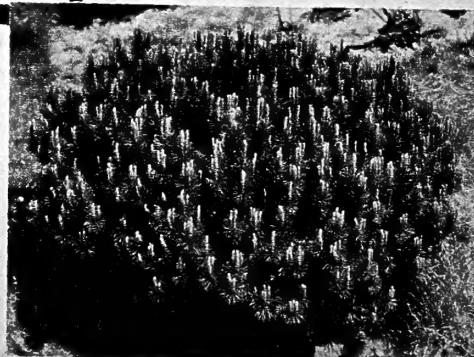
Field-grown, sturdy 30-36 inch plants **\$3.99** each

AUSTRIAN PINE

Favorite Pine for landscape planting. Dark green needles. Stately pyramidal form. Fast growing. Splendid for specimen or background.

Field Grown 18-24 Inch

Only \$2.99
each



DWARF MUGHO PINE

Favorite dwarf evergreen. Widely used on each side of doorway, or at drive entrance. Perfectly hardy, and drought-resistant. Referred to as "Ball-shaped Pine." Excellent dense, globe-shaped evergreen.

\$2.79
each
2 for \$5.50

Plantland's Green Thumb EVERGREEN

YEWS

Luxurious, Dependable Beauty
AT MODEST PRICES

For several years we have been growing and testing a broad selection of yews and for the Midwest climate, in particular, we have found the hybrids between the English Yew and Japanese Yew to be far superior. Here are three of the best, providing all forms needed.



HATFIELD YEW

Strong, robust upright grower. Excellent for accent or hedging. Filled with bright red berries in autumn.

BROWNIE YEW

Very compact, semi-spreading. Superb for hedging or for the foundation planting. Feathery dark-green foliage.



IMPROVED SPREADING YEW

(*Taxus media* Wardii)

Far superior to the old-fashioned spreading yew. Remains compact and graceful with rich, glossy foliage.



All above Yews, 5-yr., field-grown, compact plants 12-15 in.

\$2.98
each

3 for \$8.69
5 for \$14.49
10 for \$26.79
20 for \$52.49

Enjoy the Carefree
All-Year Beauty of
Evergreens
at these low prices.

SALE!

THUJA Arbor Vitae



DWARF GOLDEN THUJA

(*Berkmanii*)

Finest golden foliage of any evergreen. Very effective for color contrast. Neat, compact, egg-shaped in conformation without pruning. Completely hardy to the St. Louis, Boston zone.

Full-bodied, 12-15 in.

Special
Spring Sale
\$1.49
each

DARK GREEN THUJA

(*American Pyramidalis*)

Columnar, pyramidal in growth. Excellent dark, almost black-green foliage year 'round. Hardy as any plant we can offer. Fine landscape plant for accent at doorways or corners and for hedging and screening.

Special—30-36 in. \$4.50 value

Sale Price
\$2.49
each



JAPANESE HYBRID YEW

Densiformis Hybrid Yew. Best of the Yews for Midwest climate and excellent anywhere yews can be grown. Unusually hardy and vigorous. Rich forest green foliage. Sturdy compact grower. Plant 12 in apart (or 6 in. for immediate effect). 8-12 in. heavy transplants.

\$1.00
each
(no quantity discount)

GREEN THUMB

Sale!



CRAPE MYRTLE

"Watermelon Red"

New and finest of all Crape Myrtles. Large, crinkly showy flowers. Glamour shrub of the South and now we find this new variety will thrive clear to the lowa line and bloom first year from midsummer to frost.

Strong 18 to 24-in. field-grown plants

Special Only
\$1.00
each

PAUL'S SCARLET CLIMBER

Highest-rated climbing rose ever developed—ranks considerably above "Blaze." Intense scarlet flowers of exquisite shape and good size borne in heavy clusters. This is the unbelievably beautiful climbing rose which makes a riotous display in June. Our plants are the finest that can be bought—bar none. No. 1 Northern grown plants.

Regularly these sell for \$1.45

Special Only
\$1.00
each



THESE "TRIP SAVERS"
WILL PAY FOR YOUR TRIP TO

Mimosa or Silk Tree

(*Albizia*)

Sensational Southern Belle but hardy at our location. Wonderful floral display of rosy, silky flowers. Tree is small in the north—about 20 feet—and groups well. Grey-green branches and fine, airy leaves lend a tropical effect. Our 2-3 foot plants transplant beautifully and are certainly priced right.

\$1.00
each



"Hugh Steavenson extends
a cordial invitation to visit
Plantland . . . in person or
by mail

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PLANTLAND
ELSBERRY, MISSOURI
PHONE TWIN OAKS 6-5571

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